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## The "Nippon Ham Group" Brand Pledges

We aspire to share the pleasures of good eating and the joys of health  
with people around the world.

We pledge to impart the "joy of eating" with the greatest of care,  
through products that reflect our appreciation of the bounty of nature  
and our uncompromising commitment to quality,  
and to remain at the forefront in our exploration of food's contribution to a happy and healthy life.

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