

## Bringing more delicious flavors from the seas of the world to the dinner table

The Group is developing business in marine products as a new field to join that of meat processing and meats, for a rich variety of food products.

### Marine products business

Our subsidiaries The Marine Foods Corporation and Hoko Co., Ltd. are engaged in the procurement, processing, and sales of marine products. Marine Foods has a nearly 30-percent share of the market associated with processing and supply of seafood for sushi. With its own network, it procures marine products through 25 locations in 12 countries around the world. Partner processing plants overseas that it centrally manages transform these products into sushi ingredients that are extremely fresh and price competitive. Hoko has a staunch competitiveness in procurement of raw materials.



Through its processing, Marine Foods puts seafood into various shapes and sizes for sushi while preserving freshness and quality.



Aloe Mozuku, a product with a new taste sensation combining the healthy firmness of aloe with the smoothness of "mozuku" seaweed.



HONIHO is a major brand of Hoko, which is scrupulous about quality and ease of eating.

### Approaches to integration in the marine products business, too

Marine Foods has a high capacity for supply to the domestic sushi ingredient market in the downstream sector, while Hoko is highly competitive in import of marine products in the upstream sector. We are strengthening the coordination between the two as the future pillars of our marine products business. The climate of the market in this field is undergoing momentous change, and the promotion of further integration in it will assist the stable acquisition and supply of raw materials.

