

Active support for building health through sports

We participate in the operation of the Hokkaido Nippon-Ham Fighters and Cerezo Osaka, and thereby contribute to the advancement and spread of sports culture. Besides deepening interchange with communities and fans, we are supporting the growth of youth and the building of health through sports events.

Hokkaido Nippon-Ham Fighters

The Nippon Ham Fighters professional baseball team moved to Hokkaido in 2004. Toward the goal of building a sports community that brings sports into the community life, the team prizes communication with its fans and is actively developing various local events.



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In 2006, the Nippon Ham Fighters took both the Pacific League Pennant and the Japan Series.

Cerezo Osaka

Based in the city of Osaka, Cerezo Osaka aspires to be a professional soccer club that brings both hope and joy to its supporters through the medium of sports, in keeping with its slogan "For the Top of Dreams." It is contributing to the promotion of civic sports and local community.



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Cerezo Osaka in a supporting match

Promotion of sports

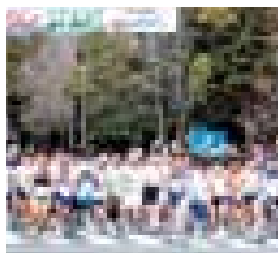
The Group actively supports the building of health through various sports events towards its goals of helping youth to grow and broadening the base of sports.



Hosting of the little league baseball tournament, Nippon Ham Flag Autumn Rubber Baseball Tournament for Kanto Students



Nippon Ham Soccer Class staged with the participation of staff and athletes from Cerezo Osaka



UNICEF Cup Kobe Valentine Love Run, for which the Group has been a special sponsor since 1999