

Activities of social contribution as a good corporate citizen

As a member of local communities, Group companies are taking an active part in cleanup campaigns in the neighborhood of their locations. We also conduct programs for interchange with local residents through various events as well as activities for protection of nature and publicity about culinary culture and food education.

Food education activities

The Group provides assistance for enjoyable learning about the importance of food through hands-on events such as cooking classes. Through our website and publications, we introduce elements of food culture and provide information for obtaining knowledge about allergens and other culinary matters.



Food education events at kindergartens
Children learn about food while watching picture-card shows and doing exercises with the Hamrins.



Easy Cooking class for the visually impaired
We help the visually impaired to increase their repertory of dishes.



Food allergy network
Through the Internet, we offer allergy-related information and recipes.

Linkage with communities

●Community promotion

We want to be a corporate group that prospers with and is liked by the community. Our offices nationwide actively cooperate with and participate in local events for contribution to community advancement and vitality.

●Cleanup and beautification activities

Besides cleaning up the vicinities of our own offices and plants, we have our offices take part in neighborhood cleanup campaigns and encourage our employees to participate in similar activities on their own initiative.



Each year, Tokushima Plant of Nippon Meat Packers takes part in the Awa Odori festivities.



Employees of the main plant of Nippon Meat Packers, Inc. volunteer to clean up the Shiomi river area.



Tegusu Clean Campaign to protect wild birds from discarded fishing lines around Lake Ashi in Hakone, near Mt. Fuji.