

Segment data

Baseball Club and Other Business



A panoramic image of Hokkaido Ballpark F Village

Raising business and social value through a new business model

Realizing urban development by combining sports value with Hokkaido value through efforts centered on the team and new ballpark

We strive to work with communities to cultivate social value in Hokkaido, not only through our plants and sales offices, but also through the Hokkaido Nippon-Ham Fighters. In March 2023, we will open Hokkaido Ballpark F Village, a development centered on the new ES CON FIELD HOKKAIDO ballpark. In addition to offering several different ways to enjoy watching games, it will also provide restaurants and a variety of entertainment options to create a space that can be enjoyed even by people who are not so interested in baseball, as well as during times when no games are being played. We are also partnering with a wide range of industrial, academic, and

government partners to advance sustainable urban development that combines sports value with Hokkaido value, while at the same time improving the profitability of the Baseball Club Business at the new ballpark.

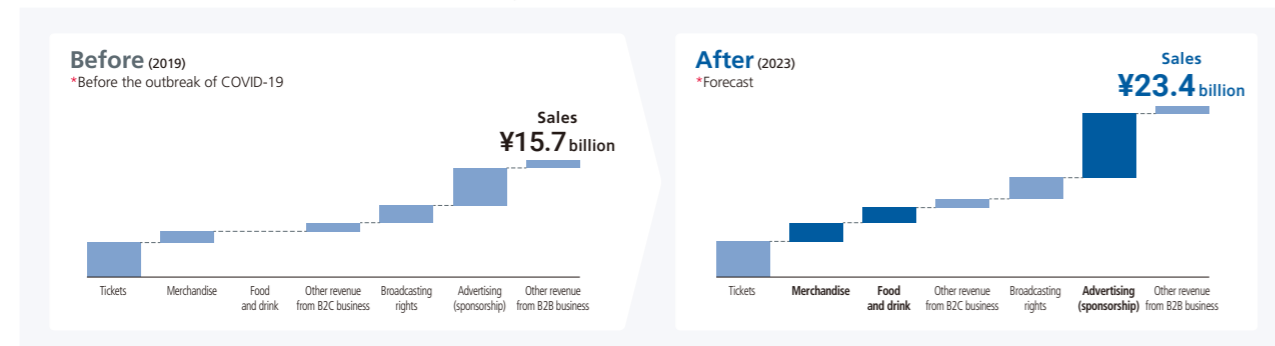


The ballpark will offer several different ways to enjoy watching games, including from a hot spring facility



There will be plenty to enjoy, even on days with no games. This image shows the kids area.

Sales breakdown before and after the opening of the new ballpark



Giving shape to Vision2030 through a succession of new brand-creating businesses

Entertainment Business

We have established Meatful as a direct-to-consumer food entertainment website to keep pace with dietary diversification by using hands-on cooking experiences, jerky, and other concepts as a starting point for the development of products and services.

Wellness Business

We have established Table for All as the food industry's first comprehensive food allergy care platform. Going forward, we will develop as a business that aims to create new value that responds to dietary diversification and health needs.

Ethical Business

Under the concept of creating the next generation of proteins, we are advancing an upcycling business that make use of untapped ingredients that are not conventionally used

and a circulation business that harnesses vertical integration system. We also plan to expand the scope of our business to include areas such as circular agriculture-based crop cultivation.

New stadium to be financed by sustainability bonds

The aim of the new Hokkaido Ballpark F Village project, which is centered around the new ES CON FIELD HOKKAIDO ballpark, is not simply to build a ballpark, but to put down roots in the Hokkaido community and work with all stakeholders to create a space that will symbolize the region. We want this space to become a focus of pride and affection for the citizens of Hokkaido, and a starting point for sustainable community development.

The new stadium will also have important social value as an evacuation center in times of emergency. In addition, it will feature an eco-friendly design that will reduce energy consumption and resource use.

Recognition for these efforts includes a 5 star ranking under the DBJ Green Building certification system, which is administered by the Development Bank of Japan to support real estate projects and businesses that have shown care for society and the environment.

Thanks to this recognition, we were able to implement a sustainability bond issue to fund or refinance expenditure relating to the construction of the new ballpark. Sustainability bond issues are used exclusively to fund initiatives to alleviate environmental and social issues, and projects designed to

produce positive outcomes. In fiscal 2020, we identified five key material issues. One of these is "contributing to a sustainable environment," so the allocation of funds from the parent company bond issue to the construction of the new stadium aligns with our commitment to working toward environmental and social sustainability.

Overview of NH Foods Ltd. sustainability bond

Issuance period	10 years
Amount	¥10 billion
Issue date	February 2021
Lead manager	SMBC Nikko Securities Inc. (administration) Nomura Securities Co., Ltd.
Sustainability bond structuring agent*1	SMBC Nikko Securities Inc.

*1 This party supports the execution of sustainability nance by creating the nancing framework and providing advice about related matters, such as obtaining second-party opinions.

Reporting of allocation of funds

Amount raised*2: **¥9,949 million** Amount allocated*3: **¥9,949 million** Balance to be allocated: **¥0 million**

*2 This is the amount of the parent company bond issue minus issuing expenses.
*3 The entire amount has been allocated refinancing and to funding the construction of the new ballpark through investment in and loans to related companies.

Impact reporting

Green project **Qualifying category: Green building**
Acquired 5-star ranking under the DBJ Green Building certification system.

Social project **Qualifying category: Improvement of access to essential services**
There are plans to install the following facilities.

- Multi-purpose toilets
- Parking places for people in wheelchairs
- Viewing spaces for people in wheelchairs
- Viewing spaces for people with guide dogs
- Slopes
- Escalators by the large staircase on the third-base side
- Storage areas containing emergency food supplies and free toys for children
- Multilanguage signage in city parks

The compliance of this reporting with the Sustainability Finance Framework has been reviewed by Sustainability.

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