Our mission is to contribute to a happy and healthy life by delivering the joy of eating. We formulated the NH Foods Group Vision2030 as a milestone toward fulfilling our corporate philosophy and identified the Materialities as the social issues to be addressed on a priority basis toward the realization of this vision.



## Philosophy

## **Corporate Philosophies**

- 1. Under the basic theme of joy of eating our company creates a culture that marks an epoch and contributes to society.
- 2. Our company is a place where employees can feel truly happy and fulfilled.

## **Management Principles**

- 1. Act with noble ideals and the determination to achieve them.
- 2. Learn from others, teach others, and be willing to be taught by
- 3. Create the times by meeting the needs of the times.
- 4. Expand relationships through quality and service, and take responsibility for all people with whom we have relationships.
- **5.** Strive for a highly functional organization.



Vision2030

## Unleash new potentials for protein NH Foods Group Vision 2030

NH Foods Group will unleash new ideas beyond existing domains to expand new potentials for protein as the power of life.

We will endeavor to create diverse dietary lifestyles so people can experience the *joy* of eating more freely, while ensuring a stable supply of food with respect to the environment and society.











