

# Providing the greatest *Joy of Eating* in the world

The NH Foods Group defines the *Joy of Eating* as the pleasures of good eating, and the joy of good health.

From our beginnings as a manufacturer of ham and sausages, we have expanded into a wide spectrum of food-related business areas.

Food is essential to life. That is why we have dedicated ourselves to bringing the *Joy of Eating* to people everywhere.

## Corporate Philosophies

1. Under the basic theme of *Joy of Eating*, our company creates a culture that marks an epoch and contributes to society.
2. Our company is a place where employees can feel truly happy and fulfilled.

## Management Principles

1. Act with noble ideals and the determination to achieve them.
2. Learn from others, teach others, and be willing to be taught by others.
3. Create the times by meeting the needs of the times.
4. Expand relationships through quality and service, and take responsibility for all people with whom we have relationships.
5. Strive to be a highly functional organization.



1 Our value creation story

2

Value creation strategy

3

Value creation foundation

4

Corporate data