

Food Megatrends Affecting NH Foods Group

The NH Foods Group aims to support the lifestyles of people around the world, working to balance solving social issues with its businesses. For this reason, the NH Foods Group will use its unique business model to reaffirm its core competence and strive for sustainable growth and value creation for all its stakeholders.

Changes in the supply-demand balance of food due to the world's growing population*1	2017 World Population	7.55 billion	➔	2040 Forecast	9.21 billion
Support for increased consumption of fresh meat worldwide*2	2014-16 Average Beef Consumption	59.7 million tons	➔	2027 Forecast	71.4 million tons
	2014-16 Average Pork Consumption	117.9 million tons	➔	2027 Forecast	132.2 million tons
	2014-16 Average Chicken Consumption	91.7 million tons	➔	2027 Forecast	115.7 million tons
Progress of Japan's aging society*3	2017 Percentage of the population aged 65 or older	27.7 %	➔	2040 Forecast	35.3 %
Decrease in the number of domestic livestock farmers*4	Cattle 1965 Households	1,440 thousand	➔	2017	50 thousand
	Hogs 1965 Households	702 thousand	➔	2017	4.7 thousand
	Broilers 1965 Households	20.5 thousand	➔	2017	2.3 thousand
Drop in Japan's food self-sufficiency ratio*5	1965 Japan's food self-sufficiency ratio (calorie basis)	73 %	➔	2016	38 %
Numbers of households where both/one partner(s) works*6	1980 Both partners work	6,140 thousand households	➔	2016	11,290 thousand households
	1980 One partner works	11,140 thousand households	➔	2016	6,640 thousand households
Number of people with food allergies domestically*7	2014 Rate of food allergies		➔		Infants: approx. 10 % 3-year-olds: approx. 5 %
Problems concerning food safety and reliability*8	2003 Voluntary recall of food products cases (in Japan)	159	➔	2014	1,014

Sources:

*1 The Ministry of Internal Affairs and Communications, "Sekai no Tokei (International Statistical Compendium) 2018"
 *2 The Ministry of Agriculture, Forestry and Fisheries, "World Food Demand Forecast for 2027"
 *3 Population Estimates by the Ministry of Internal Affairs and Communications, "Population Projections for Japan," by the National Institute of Population and Social Security Research
 *4 Statistics from the Ministry of Agriculture, Forestry and Fisheries
 *5 The Ministry of Agriculture, Forestry and Fisheries, "Food Self-Sufficiency Ratio in 2016"

*6 Gender Equality Bureau Cabinet Office, "White Paper on Gender Equality 2017 (Summary)"

*7 Complete survey by the Tokyo Metropolitan Government about allergies among three-year-olds

*8 The Food and Agricultural Materials Inspection Center, an Incorporated Administrative Agency (Annual figures)