Chapter 1

# Progress under Medium-Term Management Plans 2023/2026

## Overview of results for the fiscal year ended March 31, 2023 (FY2022)

The prices of raw materials, feed, and energy remained extremely high in fiscal 2022. As a result, we faced unprecedented challenges in the business environment at all stages from procurement through to production, breeding, packing and processing, manufacturing, logistics, and marketing.

In the consumer product business, we addressed this situation by passing on cost increases through product prices, modifying product specifications, and selecting low-cost suppliers and products to meet the needs of budget-conscious consumers. We also expanded marketing of brand products, while strengthening our production, logistics, and marketing structures. At the same time, we worked to offset higher energy costs by introducing power-saving measures and improving

the efficiency of our production operations.

Net sales were 9.4% higher in fiscal 2022 at ¥1,259,792 million. Most of this growth occurred in our fresh meats business and overseas business and was attributable to higher selling prices due to soaring market prices for fresh meats. However, we were unable to offset substantial increases in raw material and energy costs, and our earnings were also impacted by a combination of other factors, including outbreaks of bird flu and livestock diseases, and lockdowns in China due to the COVID-19 pandemic. As a result, business profit was 46.8% lower year on year at ¥25,596 million. Profit for the period before income taxes, etc., declined by 57.2% to ¥22,162 million, and profit attributable to owners of the parent by 65.4% to ¥16,637 million.

#### External environment in the fiscal year ended March 31, 2023 (FY2022)

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Raw material prices (US frozen shoulders)	Chicago corn price	Weaker yen
,		Maximum of
	<b>87.7%</b> higher	¥149 <sub>to the USD</sub>
(Comparison between April 30, 2021 and April 30, 2023)	(Comparison between April 30, 2021 and April 30, 2023)	(Based on closing rates between April 2021 and March 2023)
Energy costs	Logistics costs	Food price index
Electric power price: <b>9.8</b> % higher	Logistics costs  Domestic trucking: 1.2% higher	
	_	Food price index  12.7% higher  (Comparison between April 30, 2021 and

<sup>\*</sup> Source: Agriculture & Livestock Industries Corporation, Organization of Petroleum Exporting Countries, Bank of Japan Corporate Service Price Index, Consumer Price

#### Results for FY2022 (Year ended March 31, 2023)

	FY2020	FY2021	FY2022	Year on year change (%)
Net sales (¥ billion)	1,106.4	1,151.9	1,259.8	9.40%
Business profit (¥ billion)	52.4	48.1	25.6	(22.5)
Profit ratio for the period (%)	4.6	4.0	2.2	(1.8)
Profit attributable to owners of the parent (¥ billion)	32.6	48.0	16.7	(31.4)
ROE (%)	7.8	10.5	3.4	(7.1)
ROIC (%)	5.9	5.0	2.4	(2.6)

## Progress and goals under Medium-Term Management Plan 2023

Fiscal 2022 was the second year of Medium-Term Management Plan 2023. When the plan was formulated, our targets for the final year (the year ending March 2024) were consolidated net sales of ¥1,220 billion, business profit of ¥61 billion, a business profit ratio of 5.0%, ROE of 8.0% or higher, and ROIC of 6.0% or higher. However, the business environment has changed dramatically. In April 2021, the Japanese government declared a state of emergency in response to the spread of the COVID-19 pandemic, and in February 2022 it's the invasion of Ukraine began. Steep increases in the prices of raw materials, feed, and energy pushed up manufacturing costs, while consumers became more price-conscious and began to reduce spending.

Over the past two years, we have worked to achieve our targets despite this extremely challenging business environment. However, we have been forced to lower our performance forecast and revise our targets for the fiscal year ending March 31, 2024, which is the final year of the plan. After adjusting for the easing of COVID-related restrictions, we have raised our forecast for consolidated net sales to ¥1,260 billion but lowered for business profit forecast to ¥38 billion. Based on these figures, we have reduced our forecast for the business profit ratio, ROE and ROIC to 3.0%, 4.6% and 3.5% respectively.

New businesses with future potential have started to emerge in this environment. For example, we have developed Gras Foie, a new style of foie gras made from chicken livers. This will be the inaugural product for our newly created Sustainable Business segment and will provide the impetus for the roll-out of other new businesses.

The following charts provide a breakdown of our business profit plan for the fiscal year ending March 2024, together with priority strategies for each segment.

#### Numerical targets for FY2023 (Year ending March 2024)

Consolidated	Year ending March 2024	Year on year change (%)
Net sales (¥ billion)	1,260.0	0.0%
Business profit (¥ billion)	38.0	12.4
Profit for the period before income taxes, etc. (¥ billions)	34.0	11.8
Profit attributable to owners of the parent (¥ billions)	23.0	6.3
ROE (%)	4.6	1.2%
ROIC (%)	3.5	1.1%

/ Business profit by segment (¥ billions)	Year ending March 2024	Year on year increase (decrease)
<ul> <li>Processed Foods Business Division</li> </ul>	6.5	1.5
Fresh Meats Business Division	32.0	2.9
Overseas Business Division	1.7	6.7
Ballpark and Other Business	1.5	2.0
Eliminations and adjustments	(3.7)	(0.7)
Total	38.0	12.4

Priority strategies by segment

#### Our first step is to restore our earning power by enhancing our strengths and transforming our systems.

- Comprehensive revival of three major brands (see P.34) Restoration of earning power through enhancement of marketing capabilities
- Cost minimization through KPI enhancement Profitable expansion of our share of the fresh meats
- Enhancement of procurement systems for imported Profit expansion through external co-creation activities

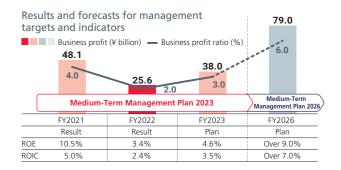
market through enhanced Nippon Food sales activities

Ballpark and Other

- Increased focus on North American processed food business, expansion
- Actions to address unprofitable businesses
- Profit recovery through the reduction of volatility in Australia • New business initiatives following the opening of Hokkaido Ballpark F
- Co-creation and shared prosperity with local communities and society as a whole through food and sports
- Full-scale start-up of D2C business, new business initiatives

#### Targets for FY2026 (Year ending March 2027)

The medium-term management plans announced in May 2021 were initially positioned as Medium-Term Management Plans 2023 and 2026, which together cover a six-year period. We also disclosed our targets for the fiscal year ending March 2027. These targets have not been changed, but when we formulate our next medium-term management plan in the coming fiscal year, we will announce targets that reflect subsequent changes in the business environment



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## Strategic direction going forward

#### Transitioning to a new stage

Under the next medium-term management plan, we will take up the challenge of transitioning to a new stage through business mix optimization and the enhancement of management quality.

The keys to the structural reforms and growth strategies through which we will work to build an optimal business mix are management integration from a company-wide perspective, and a shift away from our self-sufficiency philosophy.

Our structural reforms have focused on the development of optimal production structures for our core businesses, and the centralization of production sites for our domestic pig business and flagship processed food brands. While implementing these changes, we are also optimizing our product mixes for ham and sausages and processed foods. Our initiatives to address unprofitable businesses have begun in the Overseas Business Division, but we are also considering company-wide measures. Additionally, we aim to integrate our marketing and logistics functions by leveraging the resources of the Fresh Meats Business Division and Processed Foods Business Division, leading to further strengthening of our business operations.

Our growth strategies call for the identification of growth areas from a company-wide perspective, so that we can make optimal use of our finite management resources through intensive investment. At the same time, we will work to maximize customer value through the enhancement of our marketing activities.

One of our challenges as we transition to a new stage will be a shift away from self-sufficiency philosophy. We also aim to make more active use of external knowledge. In addition to building co-creation relationships with external

partners, we will work to create new businesses through the combination of our existing resources with new knowledge gained through these relationships.

We see capital efficiency and governance as our main priorities in relation to management quality enhancement. We will work to enhance and accelerate our management processes by adopting ROIC management, and by training and recruiting reform-minded management personnel.

#### Achieving sustainable growth

The goal of our sustainability strategy is to enhance our business sustainability by concentrating our resources toward priority issues as a company engaged in livestock farming. We will combine our business strategies with initiatives to address these issues.

First, we will carry out research aimed at reducing livestock-derived greenhouse gas emissions. We will also work to address animal welfare and achieve carbon neutrality at our farms. In addition, we will work to ensure stable supplies of protein through R&D activities focusing on new types of protein, such as protein derived from plants and malt, and cellular foods.

# Maximization of benefits, despite delays caused by planning changes

The benefits achieved through the development of the *Connect* company-wide core system under our digital transformation strategy are likely to be delayed by planning changes. We will continue our efforts to maximize the benefits of this initiative. We will leverage infrastructure sharing, which is one of the benefits of the new system, to facilitate cross-segment collaboration and the creation of new business opportunities.

#### Transition to a new stage Development of optimal production structures for core businesses Structural Actions to address low-profit businesses Creating an optimal • Profit generation and cost reduction through the integration of marketing business mix and logistics Shift away from • Concentration of investment into growth areas self-sufficiency Growth Enhancement of marketing philosophy strategies • Creation of new value through external co-creation (personnel sharing, R&D, etc.) Leveraging of existing resources to create of new businesses • Restructuring of ROIC management **Enhancement of management quality** • Training/recruitment of reform-minded management personnel Sustainability strategy Financial strategy Cross-segment strategy DX strategy

## **ROIC** management policies



Our value creation story

Detailed information can be found on our website Measuring Progress (Measures and indicators



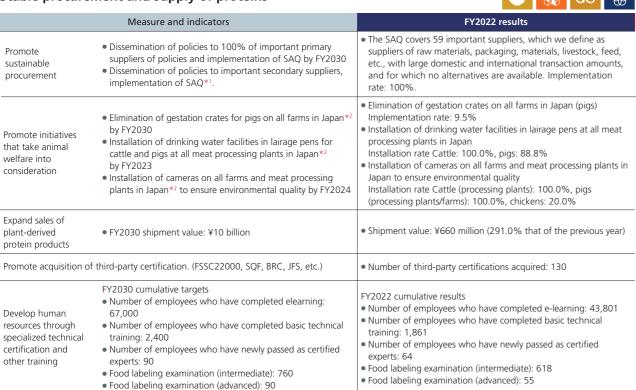
## **Progress on materialities (FY2022)**

The Five Materialities (key issues) that we identified in February 2021 are areas selected by the NH Foods Group for prioritized efforts to address social issues under Vision2030.

We are working on initiatives based on policies and

indicators for our efforts to contribute to the creation of a sustainable society through the achievement of our goals for the Five Materialities. The following report on progress in fiscal 2022 focuses mainly on our quantitative targets.

## Stable procurement and supply of proteins



<sup>\*1</sup> SAQ: Self-Assessment Questionnaire

Expand our lineup of food allergy-related

products and raise awareness Research and commercialize new

ingredients for improving cognitive function

Measure and indicators

• FY2030 shipment value: ¥4 billion

#### Food diversification and health

Develop products that contribute to health

(e.g., low-salt, zero-sugar products)



• Shipment value: ¥9.54 billion (105.0% that of the previous year)

Number of products for health-conscious consumers: 115 items

(109.0% that of the previous year)



## Contributing to a sustainable environment











Measure and indicators		FY2022 results	
Reduce CO2 emissions from fossil fuels	• Reduce by at least 46% in Japan by FY2030 compared to FY2013	• 18.7% reduction	
	Reduce by at least 24% overseas by FY2030 compared to FY2021	• 2.0% reduction * Initiatives began in 2022	
Reduce waste emissions in Japan*1	FY2030 target of 5% per production unit compared to FY2019	• 7.2% reduction	
Improve the waste recycling rate in Japan	Achieve a waste recycling rate of at least 92% by FY2030	• Recycling rate: 91.9%	
Reduce water consumption*2	Japan: FY2030 target of 5% per production unit compared to FY2019	• 1.3% increase	
	Overseas: FY2030 target of 5% per production unit compared to FY2021	• 3.7% increase	
Switch to certified palm oil	Use 100% RSPO-certified palm oil by FY2030 (including book & claim)	0%     * Steps were taken to reduce the use of non-certified palm oil.	

#### Co-creation and shared prosperity with local communities and society as a whole through food and sports









Measure and indicators	FY2022 results
Promote activities for co-creation with local communities through sports (Hokkaido Ballpark F Village, sports/food education classes, etc.)	<ul> <li>Number of events: 36</li> <li>Number of in-house participants: 7,797</li> <li>Activity cost: ¥519,347,000</li> </ul>
Promote community contribution activities, including cultural activities (cooperation and clean-up activities for local events, etc.)	Number of events: 1,508     Number of in-house participants: 16,411     Activity cost: ¥36,494,000
Promote social welfare activities through food (supply of food to food banks and <i>Kodomo Shokudo</i> (children's dining rooms), etc.)	Number of events: 249     Number of in-house participants: 2,507     Activity cost: ¥5,866,000
Support the development of the next generation through food and dietary education, etc. (classroom lessons by visiting instructors, career development support, food preparation workshops, etc.)	Number of events: 191     Number of in-house participants: 3,654     Activity cost: ¥42,111,000

#### **Employee development and respect for diversity**







Measure and indicators		FY2022 results	
Improvement of work motivation		• Percentage of positive responses to employee surveys 67.1%	
Fostering an organizational culture in which	h people can take up new challenges	• Percentage of positive responses to employee surveys 66.8%	
Promote active participation by women	<ul> <li>Percentage of women in management positions: 20% or more by FY2030*1</li> </ul>	Percentage of women in management positions: 9.8%	
Promote employment of people with disabilities	• Employment rate of people with disabilities: 2.3% or more by FY2030, maintain it thereafter* <sup>1,2</sup>	• Employment rate of people with disabilities: 2.6%	
Reduce total working hours	<ul> <li>Total working hours: 1,870 or less by FY2030*1</li> <li>Overtime hours: 200 or less by FY2030*1</li> </ul>	Total working hours: 1,970 Overtime hours: 226	
Mental and physical health	Health checkup reexamination rate:     100% by FY2030*¹     Smoking rate: 12% or less by FY2030*¹     Stress check coverage: 100% by FY2030, maintain it thereafter*¹	Health checkup reexamination rate: 81.0%     Smoking rate: 23.6%     Stress check coverage: 97.9%	

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<sup>\*2</sup> Companies in which the NH Foods Group owns a majority of equity

<sup>\*1</sup> Waste discharges at NH Foods Group manufacturing factories in Japan
\*2 Water consumption at NH Foods Group manufacturing factories in Japan and overseas

<sup>\*1</sup> The statistics relate to NH Foods Ltd.
\*2 Targets to be adjusted as necessary in line with changes in the law