Business Results for the Third Quarter of FY3/11

February 9, 2011 (Wed) Nippon Meat Packers, Inc.



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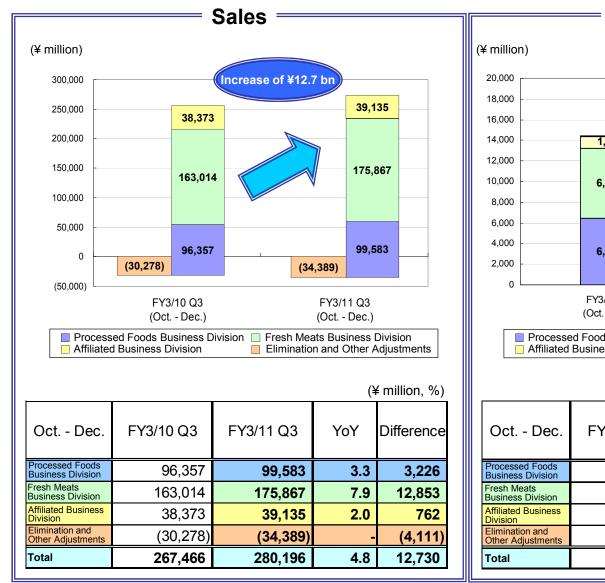
Consolidated Business Results for FY3/11 Q3 (Apr. – Dec.)

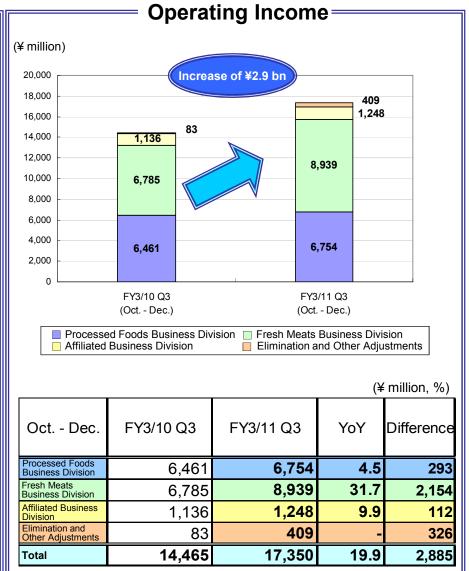
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Business Results by Operating Segment

◆ Business Results by Operating Segment: FY3/11 Q3 (Oct. – Dec.)



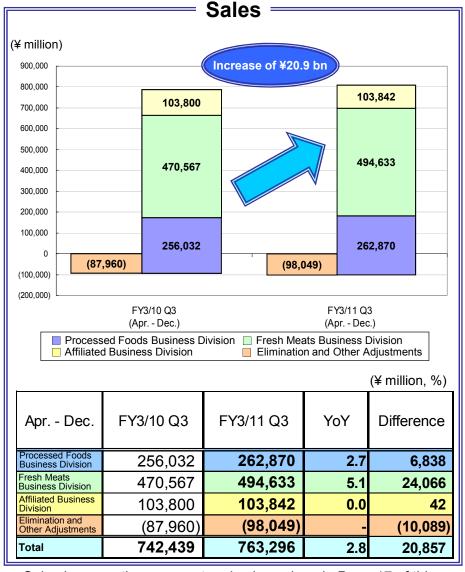


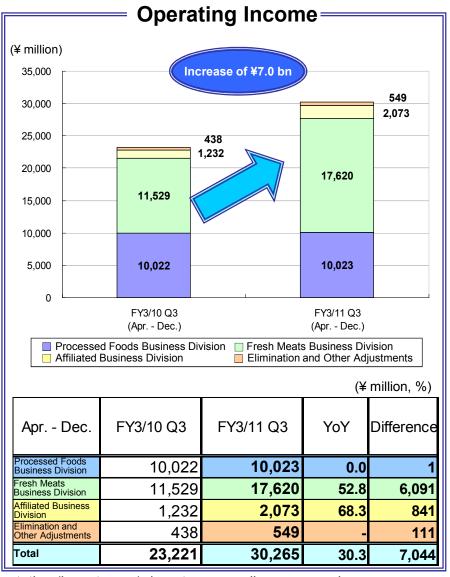


[·] Sales for each segment include intersegment sales.

Business Results by Operating Segment

◆ Business Results by Operating Segment: FY3/11 Q3 (Apr. – Dec.)



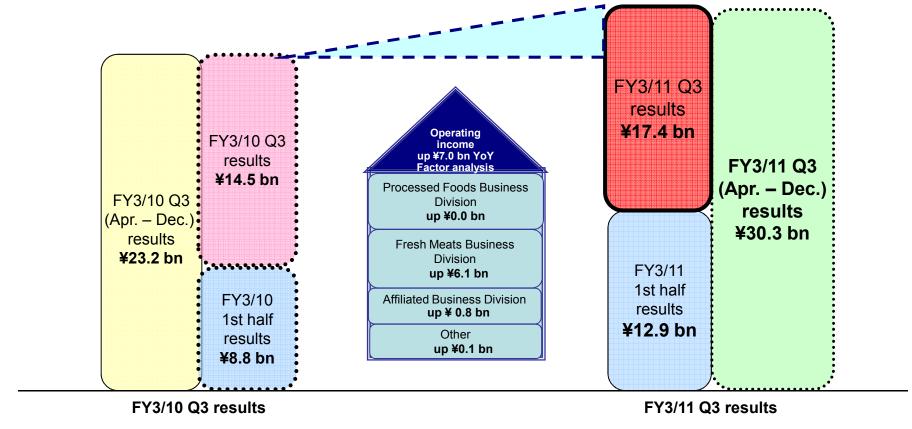


- •Sales by operating segment and sales values in Page 17 of this presentation (by category) do not necessarily correspond (due to intersegment transactions).
- •Sales for each segment include intersegment sales.



FY3/11 Q3 Operating Income: Factor Analysis behind YoY Difference

Factor analysis: operating income for FY3/11 Q3



(¥ billion)

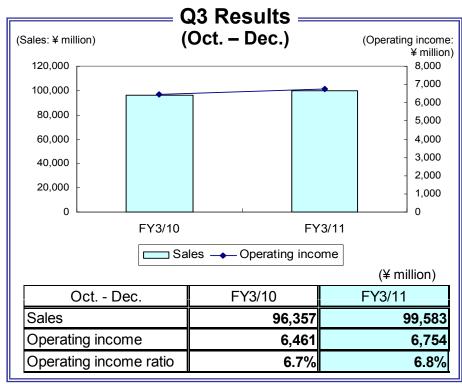
	1st half	Q3 (Oct Dec.)	Q3 (Apr Dec.)
FY3/10 results	8.8	14.5	23.2
FY3/11 results	12.9	17.4	30.3
Difference	up 4.1	up 2.9	up 7.0

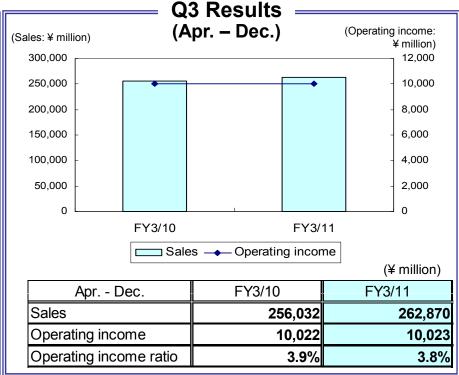
^{*} Due to rounding, item tallies in each division may not match totals.



Operating Segment Data: Processed Foods Business Division

Processed Foods Business Division





FY3/11 Q3 (Oct. - Dec.)

- Sales rose 3.3% year-on-year due to growth principally in gift sets and higher sales volumes for food service products.
- Operating income increased by ¥300 million year-on-year on higher volumes for gift sets and other items, and efficiency gains from use of supply chain management (SCM).

FY3/11 Q3 (Apr. - Dec.)

- •Sales rose 2.7% year-on-year on increased volumes for hams and sausages, and processed-food products.
- Operating income was in line with the previous year on a nine-month basis. Increased sales volumes and efficiency gains from cost-cutting and SCM adoption offset the earnings declines of the first half.



Operating Segment Data: Processed Foods Business Division

Processed Foods Business Division: Factors behind changes in operating income

FY3/11: Factors behind changes

Impact on operating income from lower prices for raw materials and ingredients

⇒ Approximately ¥0.9 bn increase year-on-year for the third quarter (nine months)

Total operating income in the Processed Foods Business Division

⇒ Operating income in the nine-month period was in line year-on-year, with the earnings declines of the first half offset by growth in the third quarter.

Factor Analysis: Changes in operating income

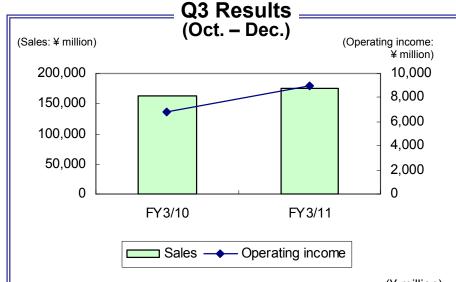
(¥ billion)

	FY3/11 Q3 results
Principal raw / secondary materials prices	0.9
Lower principal raw materials prices	0.8
Lower other materials / logistics costs	0.1
Total for cost reduction factors	2.4
Manufacturing and marketing improvements	1.6
Sales increases	0.8
Total for cost increase factors	(3.3)
Sales promotion / product mix	(2.3)
Impact of SCM reforms	(0.5)
Other	(0.5)
Total	0.0

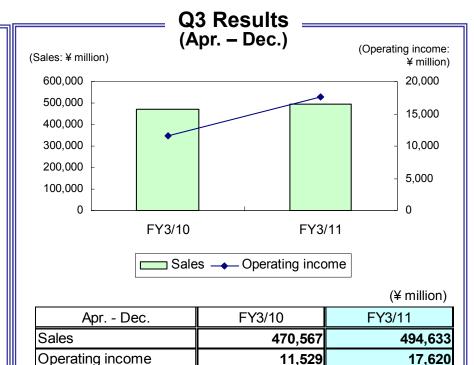


Operating Segment Data: Fresh Meats Business Division

Fresh Meats Business Division



		(¥ million)
Oct Dec.	FY3/10	FY3/11
Sales	163,014	175,867
Operating income	6,785	8,939
Operating income ratio	4.2%	5.1%



FY3/11 Q3 (Oct. - Dec.)

- •Sales increased by 7.9% on higher sales volumes and recovery in meat market prices in Japan.
- Operating income jumped by ¥2.2 billion due to recovery in upstream businesses in Japan and in meat prices, as well as higher sales volumes.

FY3/11 Q3 (Apr. - Dec.)

Operating income ratio

 Sales increased approximately 5.1% on increased sales volume in both Japanese and overseas markets, and other.

2.5%

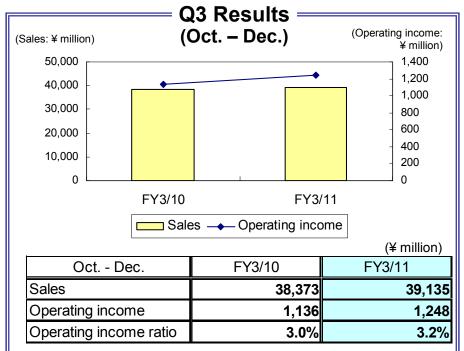
 Operating income jumped by ¥6.1 billion due to recovery in upstream businesses in Japan as well as improved profitability on imported meat operations.



3.6%

Operating Segment Data: Affiliated Business Division

Affiliated Business Division



		3 Results		
(Sales: ¥ million)		Apr. – Dec.)		(Operating income: ¥ million)
120,000				2,500
100,000 -]	•	2,000
80,000 -				- 1,500
60,000 -	•			
40,000 -				- 1,000
20,000 -				- 500
0				0
	FY3/10		FY3/1	1
	Sa	les — Operati	ng incor	me
				(¥ million)
Apr D	ec.	FY3/10		FY3/11
Sales		103	3,800	103,842
Operating inco	me	1	1,232	2,073
Operating inco	me ratio		1.2%	2.0%

FY3/11 Q3 (Oct. – Dec.)

- •Sales increased 2.0% year-on-year on expanded sales (notably of cheese) through major channels such as bakery and food producers.
- •Operating income increased by approximately ¥100 million year-on-year due to buoyant sales of large marine products in the year-end selling season. Additionally increased sales volumes and stabilization of raw materials prices for cheese products drove an improved operating income ratio.

Reference: Current status of major Group companies

	Performance			
Marine Foods Corp.	Both sales and earnings rose year-on-year			
Hoko Co., Ltd.	Both sales and earnings rose year-on-year			
Nippon Luna Inc.	Sales rose, but earnings fell year-on-year			

FY3/11 Q3 (Apr. – Dec.)

- On an aggregate basis, sales recovered to previous-year levels, with the increased revenues from the second and third quarters covering the declines in the first.
- Operating income for the nine months increased by ¥800 million year-on-year on continued revenue growth in the third quarter.

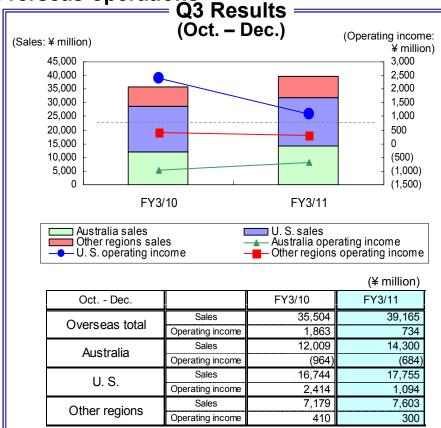
Reference: Current status of major Group companies

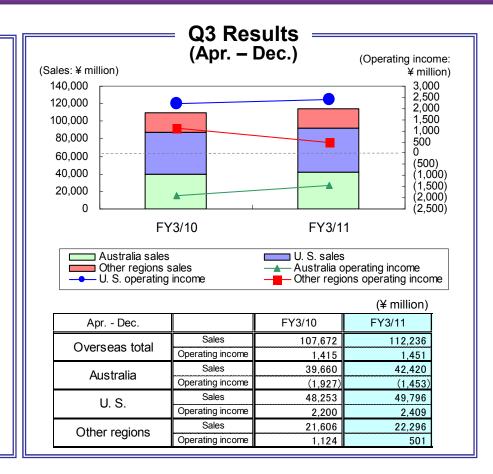
	Performance
Marine Foods Corp.	Sales on par with previous year, but earnings rose
Hoko Co., Ltd.	Sales on par with previous year, but earnings rose
Nippon Luna Inc.	Both sales and earnings fell year-on-year



Business Results in Major Overseas Markets

Overseas operations





- ·Sales revenues represent amounts prior to consolidation adjustments.
- (The figures for all overseas segments do not match the overseas sales total, by reason of the elimination of intersegment transactions.)
- •The U.S. includes Canadian and South American businesses. Other overseas markets are in East Asia and Europe.

FY3/11 Q3 (Oct. - Dec.)

- •Overall sales in overseas businesses rose by around 10.3%, as sales in each region increased year-on-year.
- •Operating income declined ¥1.1 billion year-on-year due partly to a decline in Lean Hog prices in the U.S.

FY3/11 Q3 (Apr. - Dec.)

- Sales increased by approximately 4.2% on increased revenues in the first half and steady sales growth in the third quarter in each overseas business area.
- Operating income was in line with the previous year, with Lean Hog prices in the U.S. declining from the beginning of the second half after a strong first half.



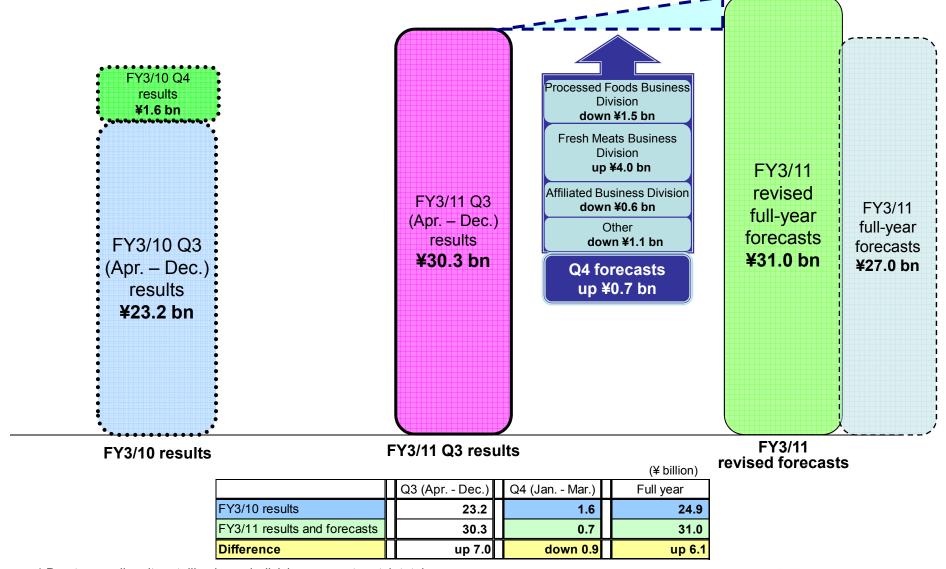
Outlook for FY3/11 and Beyond

- 1. FY3/11 Q4 Operating Income Targets by Business Segment
- 2. Processed Foods Business Division: Outlook
- 3. Fresh Meats Business Division: Outlook
- 4. Affiliated Business Division: Outlook



FY3/11 Q4 Operating Income Targets by Business Segment

Factor analysis: operating income for FY3/11



^{*} Due to rounding, item tallies in each division may not match totals.



Processed Foods Business Division: Outlook

Processed Foods Business Division: Sales and Measures to Increase Sales Going Forward

Year-end gift-giving season

Gift-giving season sales volume: results for FY3/10 and results for FY3/11

(unit: 1,000)

	FY3/10 results	FY3/11 resuts	YoY increase
Summer gift-giving season	1,926	1,956	102%
Year-end gift-giving season	4,813	4,905	102%
Total	6,739	6,861	102%

Major brands and new products

Reference: YoY sales comparison of major brand products for FY3/11 Q3 (Apr. – Dec.)

SCHAU ESSEN	98%	Chuka Meisai	104%
Mori no Kaori Wiener	97%	Ishigama Kobo	102%
Hams	95%	Prefried	103%
Bacons	97%	Hamburgers / Meatballs	95%

Sales by channel

Reference: YoY growth in sales by channel for FY3/11 Q3 (Apr. – Dec.)

	Consumer	Commercial-use	Total
Hams and sausages	97%	102%	99%
Delicatessen products	103%	113%	108%

- •Total sales volume for year-end gift sets increased by 2% year-on-year.
- Unit sales of the flagship brand Utsukushi-no-Kuni increased by 71% year-on-year. Utsukushi-no-Kuni gift sets accounted for 9.4% of all gift sales, and unit prices also increased.

Measures to increase sales

- 1) Hams and sausages
- High-end products other than "formed" hams and bacons will remain priority products. We will grow sales of the pivotal new "Irodori Kitchen" range by getting the products into more stores and increasing shelf space.
- Take measures to liven up retail shelves with campaigns for the Mori-no-Kaori and the 45-year-old Winny series.
- 2) Processed foods
- Measures to develop new markets by way of new launches such as *Hane-tsuki gyoza* (pan-fried Chinese ravioli) and Meat Pies.
- Continuing from the first half, we are expanding sales of food service products.

Measures to increase sales

- •For consumer-use products, focus on expanding sales of our major brand products and consolidating sales of new products.
- In food service products, continue to develop new channels in the second half for items such as wieners, hamburgers and prefried chicken.



Fresh Meats Business Division: Outlook

- Current status of overseas businesses
- Australia
- ⇒ Operating environment remains difficult, with worldwide reduction in beef demand and rising prices of live cattle in Australia.
- **♦** U.S.
- ⇒ Pork prices, high in the first half, fell back in early autumn, but nonetheless were up year-on-year.
- Current status of production businesses in Japan
- **♦** Feed prices
- ⇒ Despite rising grain prices, performance was stable in 2010 due partly to the offsetting effect of the strong yen.
- **♦** Farming operations in Japan
- ⇒ Poultry prices rose at the end of the year when demand is heavy, pushing earnings back up.
 - Pig farming operations are steady due to improvement in productivity.
- Current status of sales companies
- ⇒ Sales volumes expanded through active marketing drive with focus on volume retailers.
- ⇒ The decline in selling prices due to deflationary pressures was within expectations. Selling prices in December 2010 increased year-on-year.

- Outlook for overseas businesses
- Australia
 - ⇒ Australian businesses were spared direct impact from the flooding, but the damage to infrastructure such as roads and crop devastation have raised the concerns of higher feed prices.
- **♦** U.S.
- ⇒ We expect higher feed costs in the coming fiscal year due to sharply rising corn prices, so severe conditions are set to persist.
- Outlook for production businesses in Japan
- **♦** Feed prices
 - ⇒ Feed prices rose slightly due to the impact of grain price movements from the fourth quarter. We expect further increases from the coming fiscal year.
- **♦** Farming operations in Japan
- ⇒ We expect limited impact from the avian influenza outbreak in poultry farms, but the outlook remains unclear.
 - In pig farming, we aim to lock in profits by continuing to cover feed price increases through lower production costs and other measures.
- Outlook for sales companies
- ⇒ We continue to aim to build earnings by increasing share through expanded sales volumes to volume retailers and restaurants.
- ⇒ Create a structure to double sales of beef produced in Japan, and strengthen marketing of premium-brand meats through a solutionbased approach.



Affiliated Business Division: Outlook

- Current status of marine products business
- •Sales through volume retailers are showing steady growth in both volume and revenue terms.
- •In the restaurant sector, sales revenues are declining due to intensified price competition.

Reference: FY3/11 Q3 (Apr. – Dec.): Marine Foods Corp. Growth in sales volume by channel

	YoY comparison Sales volume Sales revenue				
Volume retailers	107%	105%			
Sushi bars	94%	91%			

- Current status of dairy products business
- •Cheese-product sales rose year-on-year due to robust sales to food manufacturers and bakery channels.
- Yogurt sales were down year-on-year in both volume and revenue terms due to intensified competition.

Growth rate by product, FY3/11 Q3 (Apr. – Dec.)

	YoY con	nparison			
	Sales volume Sales revenue				
Cheese	103%	106%			
Yogurt	98%	97%			

- Trends in raw materials and secondary ingredients
- In cheese ingredients, prices have been stable in the current fiscal year.
- Likewise, prices for both Japan-produced and imported skim milk have been stable in the current year.

Future policies

- •Continue to expand sales through volume retailers.
- •Further extend sales of high value-added products developed in-house at the Marine Foods Corporation's Mie Plant, which have seen steady volume growth.

Future policies

- In cheeses, continue to expand sales volumes to food manufacturers and bakery channels, and launch full-scale marketing for consumer-use products.
- In yogurts, expand sales volumes by focusing on marketing high-value-added new products for convenience-store channels.

Outlook

- •For cheese ingredients, the price outlook is stable for the first half of FY3/12.
- We expect stable prices for Japanproduced yogurt ingredients, but imports are likely to rise in price.



Financial Results for FY3/11 Q3 (Apr. – Dec.)

- 1. FY3/11 Q3 Business Results at a Glance
- 2. FY3/11 Growth Rates by Sales Category
 FY3/11 Q3 Business Results at a Glance by Geographical Segment
- 3. Selling, General and Administrative Expenses / Other Income and Expenses
- 4. Balance Sheets / Property, Plant and Equipment / Depreciation and Amortization



(¥ million, %)

	F'	Y3/10 resul	lts		FY3/	11 results a	nd fore	casts	
Consolidated	1st half	Q1 - Q3	Full year	1st half	YoY	Q1 - Q3	YoY	Full year	YoY
Net sales	474,973	742,439	953,616	483,100	1.7	763,296	2.8	985,000	3.3
Hams and sausages	66,636	110,054	137,549	64,654	(3.0)	107,845	(2.0)	136,500	(8.0)
Processed foods	92,655	145,763	188,870	97,438	5.2	150,514	3.3	195,000	3.2
Fresh meats	250,498	383,232	496,100	259,688	3.7	405,697	5.9	527,000	6.2
Beef	95,202	144,075	181,104	93,422	(1.9)	148,572	3.1	191,000	5.5
Pork	92,998	142,101	185,733	97,314	4.6	148,984	4.8	195,000	5.0
Poultry	50,229	79,651	105,769	56,791	13.1	90,221	13.3	118,000	11.6
Other fresh meats	12,069	17,405	23,494	12,161	0.8	17,920	3.0	23,000	(2.1)
Marine products	39,908	64,838	82,570	38,963	(2.4)	63,581	(1.9)	80,500	(2.5)
Dairy products	11,344	16,933	21,985	10,941	(3.6)	16,708	(1.3)	22,500	2.3
Others	13,932	21,619	26,542	11,416	(18.1)	18,951	(12.3)	23,500	(11.5)
Cost of goods sold	380,453	586,939	754,992	386,773	1.7	603,519	2.8		
Gross profit	94,520	155,500	198,624	96,327	1.9	159,777	2.8		
Gross profit ratio	19.9%	20.9%	20.8%	19.9%	1	20.9%	-		
SG&A expenses	85,764	132,279	173,769	83,412	(2.7)	129,512	(2.1)		
Operating income	8,756	23,221	24,855	12,915	47.5	30,265	30.3	31,000	24.7
Income before income taxes	8,520	22,602	24,024	11,358	33.3	27,774	22.9	27,500	14.5
Net income attributable to Nippon Meat Packers, Inc.	5,405	14,078	15,721	6,782	25.5	16,118	14.5	14,000	(10.9)

^{*} Reclassified amounts were originally calculated in accordance with U.S. accounting standards.



 $^{^{\}star}$ Year-on-year comparisons are expressed as % increases/decreases.

FY3/11 Q3 Business Results: Growth Rates by Sales Category, and by Geographical Segment

Growth Rates by Sales Category

Category
Hams and sausages
Processed foods
Fresh meats
Beef
Pork
Poultry
Other fresh meats

Growth rates, FY3/11 Q3 (Oct Dec.)					
Sales volume	Sales revenue				
99.9%	99.5%				
102.7%	99.9%				
105.7%	110.0%				
120.5%	112.8%				
98.7%	105.2%				
103.9%	113.6%				
100.8%	107.9%				

Growth rates, FY3/11 Q3 (Apr Dec.)						
Sales volume	Sales revenue					
100.7%	98.0%					
108.1%	103.3%					
104.1%	105.9%					
105.8%	103.1%					
100.3%	104.8%					
108.2%	113.3%					
99.6%	103.0%					

FY3/10 Business Results and FY3/11 Results and Forecasts by Geographical Segment

(¥ million)

	FY:	3/10 resu	lts	FY3/11 results and forecasts				<u> </u>	
Consolidated	1st half	Q1 - Q3	Full year	1st half	YoY	Q1 - Q3	YoY	Full year	YoY
Domestic									
Net sales	442,465	694,959	893,363	448,901	1.5	711,302	2.4	917,500	2.7
External customers	442,215	694,585	892,872	448,638	1.5	710,928	2.4	917,000	2.7
Intersegment	250	374	491	263	5.2	374	0.0	500	1.8
Operating income	9,487	22,289	23,123	11,840	24.8	28,396	27.4	28,500	23.3
Operating income ratio	2.1%	3.2%	2.6%	2.6%	1	4.0%	ı	3.2%	ı
Overseas									
Net sales	72,168	107,672	138,660	73,071	1.3	112,236	4.2	146,500	5.7
External customers	32,758	47,854	60,744	34,462	5.2	52,368	9.4	68,000	11.9
Intersegment	39,410	59,818	77,916	38,609	(2.0)	59,868	0.1	78,500	0.7
Operating income (loss)	(448)	1,415	2,102	717	-	1,451	2.5	2,200	4.7
Operating income ratio	_	1.3%	1.5%	1.0%	1	1.3%	-	1.5%	-

^{*} Sales by geographic segment are before intersegment elimination.



^{*} Year-on-year comparisons are expressed as % increases/decreases.

Selling, General and Administrative Expenses / Other Income and Expenses

(¥ million)

			FY3/10	FY3/11			
	SG&A exp	enses	Q1 - Q3	Q1 - Q3	Difference (%)	Difference	
☆ ①	Selling, gen	eral and administrative expenses	132,279	129,512	(2.1)	(2,767)	
		Personnel	51,690	50,275	(2.7)	(1,415)	
*2		Advertising	10,794	9,211	(14.7)	(1,583)	
₩ 3		Logistics	27,850	29,070	4.4	1,220	
/		Others	41,945	40,956	(2.4)	(989)	

Major reasons for increases/decreases

★① Total SG&A Expenses: Declined by some ¥2.8 billion year-on-year. The ratio of SG&A expenses to sales decreased 0.8 percentage point from 17.8% to 17.0%.

★2 Advertising: Decreased by some ¥1.6 billion, due to efficient sales promotion including TV advertising

★③ Logistics: Transportation costs increased by some ¥1.2 billion, due to an increase in sales volume

(¥ million)

		FY3/10	FY3/11		
Othe	er income and expenses	Q1 - Q3	Q1 - Q3	Difference (%)	Difference
Other	rincome	4,075	811	(80.1)	(3,264)
li	nterest and dividends income	460	443	(3.7)	(17)
F	oreign exchange gains	3,573	-	-	(3,573)
	Others	42	368	776.2	326

Inte	erest expenses	1,606	1,612	0.4	6
Oth	ner expenses	3,088	1,690	(45.3)	(1,398)
	Impairment loss of investment securities	2,210	631	(71.4)	(1,579)
	Impairment loss of fixed assets	599	559	(6.7)	(40)
	Foreign exchange losses	-	399	-	399
	Others	279	101	(63.8)	(178)

Major reasons for increases/decreases

★① Other expenses: Foreign exchange losses, mainly on translation of yen-denominated borrowings at an overseas subsidiary

Balance Sheets / Property, Plant and Equipment / Depreciation and Amortization

(¥ million)

					(
		FY3/10		FY3/11	
	Consolidated balance sheets	End of Mar.	End of Dec.	Difference (%)	Difference
	Total assets	604,201	627,313	3.8	23,112
	Cash and cash equivalents	43,518	35,606	(18.2)	(7,912)
☆ (1)	Trade notes and accounts receivables	100,366	154,053	53.5	53,687
☆ ① ☆ ②	Inventories	100,545	107,009	6.4	6,464
	Investments and other assets	29,950	28,368	(5.3)	(1,582)
	Property, plant and equipment - at cost, less				
	accumulated depreciation	227,081	220,903	(2.7)	(6,178)
	Deferred income taxes - non-current	15,617	15,191	(2.7)	(426)
	Total liabilities	330,239	343,916	4.1	13,677
	Trade notes and accounts payable	84,124	111,393	32.4	27,269
☆ ③	Interest-bearing debt	187,585	177,953	(5.1)	(9,632)
_	Liability under retirement and severance program	16,128	15,594	(3.3)	(534)
r	Total Nippon Meat Packers, Inc. shareholders' equity	271,908	281,339	3.5	9,431
	Noncontrolling interests	2,054	2,058	0.2	4
es	Total equity	273,962	283,397	3.4	9,435

Major reasons for increases/decreases

★① Trade notes and accounts receivables: Increased by some ¥53.7 billion from the previous term-end due to seasonal factors

Increased by some ¥3.4 billion year-on-year due to an increase in sales revenues

★② Inventories: Increased by some ¥6.4 billion due to seasonal factors. Increased by some ¥4.1 billion year-on-year

★③ Interest-bearing debt: Down by some ¥9.6 billion due mainly to scheduled payment of long-term debt

(¥ million)

Capital expenditures and	FY3/10		FY3/11		
Depreciation	Q1 - Q3	Q1 - Q3	Difference (%)	Difference	Forecast
Property, plant and equipment	14,695	12,266	(16.5)	(2,429)	25,900
Production facilities	7,260	5,848	(19.4)	(1,412)	10,200
Marketing and logistics facilities	1,729	1,370	(20.8)	(359)	5,000
Farms and processing facilities	2,493	2,519	1.0	26	5,000
Overseas operations facilities	564	1,428	153.2	864	3,100
Other facilities	2,649	1,101	(58.4)	(1,548)	2,600
Depreciation and amortization	17,976	17,877	(0.6)	(99)	24,500

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Forward-looking statements

This presentation includes forecasts regarding targets, strategies and earnings. These forecasts are based on information available at the current time and contain certain assumptions about the future. They are subject to numerous external uncertainties in areas such as economic environment, market trends and exchange rates. Actual performance may differ significantly from the targets in this presentation, and investment decisions should not be based exclusively on them.

