

# **Business Results**

for the Year Ended March 31, 2015

May 13, 2015 (Wed.) NH Foods Ltd.



## **Contents**

- I. Consolidated Business Results for FY2015/3
- II. Outlook for FY2016/3
- III. Consolidated Financial Results for FY2015/3



## I. Consolidated Business Results for FY2015/3

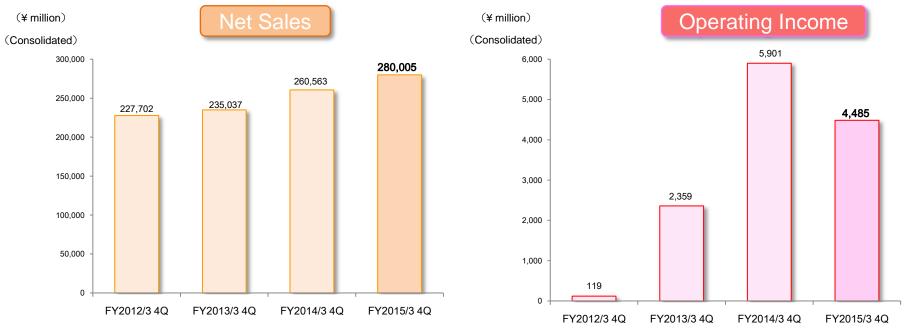
- 1. Operating Segment Data: 4Q (Jan.–Mar.)
- 2. Operating Segment Data: Full Year (Apr.–Mar.)
- 3. Operating Segment Data: Processed Foods Business Division
- 4. Operating Segment Data: Fresh Meats Business Division
- 5. Operating Segment Data: Affiliated Business Division
- 6. Business Results in Major Overseas Geographical Areas
- 7. External Customer Net Sales Results in Major Overseas Geographical Areas

## 1. Operating Segment Data: 4Q (Jan.–Mar.)



(¥ million)

		FY2012/3 4Q	FY2013/3 4Q	FY2014/3 4Q	FY2015/3 4Q	Variance	Variance (%)
Processed Foods	Net sales	75,351	76,050	79,663	79,517	(146)	(0.2)
Business Division	Operating income	(247)	(305)	(757)	(2,896)	(2,139)	-
Fresh Meats Business	Net sales	147,958	157,820	180,814	200,324	19,510	10.8
Division	Operating income	371	2,861	6,875	7,722	847	12.3
Affiliated Business	Net sales	29,958	29,422	33,214	33,362	148	0.4
Division	Operating income	(299)	(228)	(440)	(584)	(144)	-
Eliminations,	Net sales	(25,565)	(28,255)	(33,128)	(33,198)	(70)	-
adjustments and others	Operating income	294	31	223	243	20	<u>-</u>
Consolidated	Net sales	227,702	235,037	260,563	280,005	19,442	7.5
Consolidated	Operating income	119	2,359	5,901	4,485	(1,416)	(24.0)

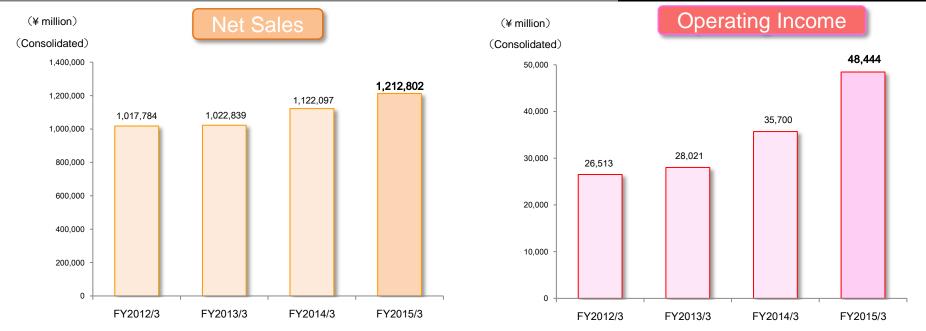


- Net sales by operating segment and net sales (by category) on page 22 of this presentation do not necessarily correspond (due to intersegment transactions)
- Net sales for each segment include intersegment sales

## 2. Operating Segment Data: Full Year (Apr.–Mar.)



							(¥ million)
		FY2012/3	FY2013/3	FY2014/3	FY2015/3	Variance	Variance (%)
Processed Foods	Net sales	342,186	338,966	351,994	359,988	7,994	2.3
Business Division	Operating income	8,030	9,565	6,481	2,064	(4,417)	(68.2)
Fresh Meats Business	Net sales	666,668	673,686	766,509	850,759	84,250	11.0
Division	Operating income	16,191	15,560	26,815	45,208	18,393	68.6
Affiliated Business	Net sales	135,189	137,645	148,138	155,164	7,026	4.7
Division	Operating income	1,960	1,527	998	287	(711)	(71.2)
Eliminations,	Net sales	(126,259)	(127,458)	(144,544)	(153,109)	(8,565)	-
adjustments and others	Operating income	332	1,369	1,406	885	(521)	-
Consolidated	Net sales	1,017,784	1,022,839	1,122,097	1,212,802	90,705	8.1
Consolidated	Operating income	26,513	28,021	35,700	48,444	12,744	35.7



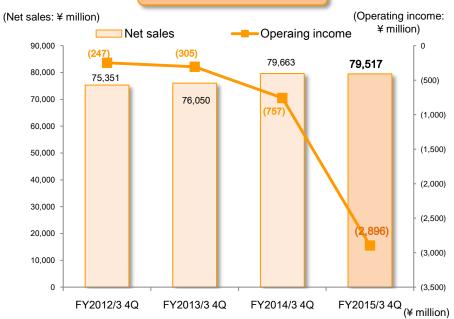
- Net sales by operating segment and net sales (by category) on page 22 of this presentation do not necessarily correspond (due to intersegment transactions)
- Net sales for each segment include intersegment sales

## 3. Operating Segment Data: Processed Foods Business Division (1)





## Full Year Results (Apr.-Mar.)



Net sales: ¥ m	illion)			(Ope	rating income
	☐☐ Net s	ales -	Operating inco	me	¥ million)
400,000 ]					T 11,000
350,000 -	342,186	9,565	351,994	359,988	- 10,000
300,000 -	8,030	338,966			- 9,000
		330,300	6,481		- 8,000 - 7,000
250,000 -					- 6,000
200,000 -					- 5,000
150,000 -				2,064	- 4,000
100,000 -				2,004	- 3,000
50,000 -				•	- 2,000 - 1,000
0					0
	FY2012/3	FY2013/3	FY2014/3	FY2015/3	(¥ million)

				•
	FY2014/3 4Q	FY2015/3 4Q	Variance	Variance (%)
Net sales	79,663	79,517	(146)	(0.2)
Operating income	(757)	(2,896)	(2,139)	
Operating income ratio	(1.0)%	(3.6)%	-	

	FY2014/3	FY2015/3	Variance	Variance (%)
Net sales	351,994	359,988	7,994	2.3
Operating income	6,481	2,064	(4,417)	(68.2)
Operating income ratio	1.8%	0.6%	-	-

### FY2015/3 4Q (Jan.-Mar.)

#### (Net sales)

Revenues decreased due to a falling-off in NB products and commercialuse products, despite growth in SCHAU ESSEN.

#### (Operating income)

Operating income fell due to an increase in raw material costs and a decline in sales volume that could not be covered by cost reductions.

## FY2015/3 Full year (Apr.–Mar.)

#### (Net sales)

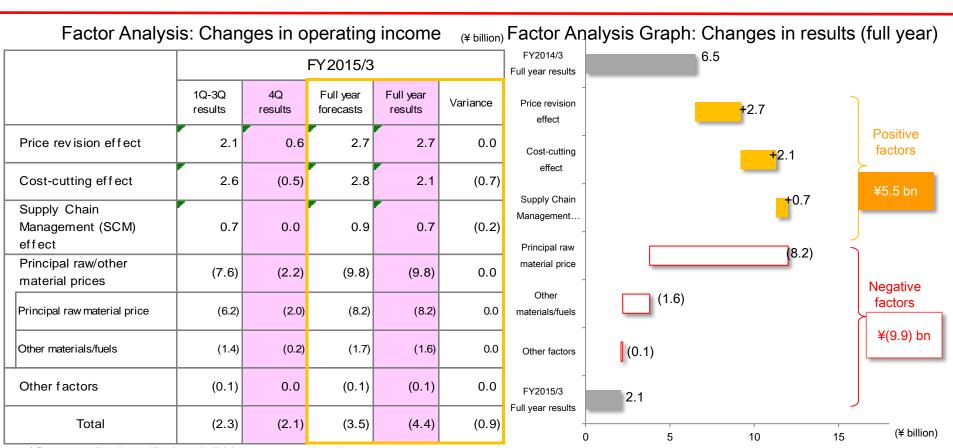
Commercial-use products and deli and processed foods had a tough time in terms of sales volume, but revenues increased due to expansion of SCHAU ESSEN sales and improvement of unit prices.

#### (Operating income)

Operating income decreased as raw material costs increased more than expected, and sales volume did not grow, despite implementation of a price revision and cost reductions.

## 3. Operating Segment Data: Processed Foods Business Division (2)





<sup>\*</sup> Due to rounding, item tallies in each division may not match totals

- Forecasts Variation Factor Analysis (FY2015/3 full year)
- Raw material costs exceeded the initial forecast as principal raw material prices were higher than expected and yen depreciation progressed.
- Sales volume fell below the forecast, and cost-cutting effects and Supply Chain Management (SCM) effects fell short of the forecast.

## 3. Operating Segment Data: Processed Foods Business Division (3)



## Gift product sales results (full year)

FY2015/3 results:

year on year, unit basis: 97%

- *Utsukushi-no-Kuni* gifts:

year on year, unit basis: 109% (Sales ratio increased to 19%)

				(Unit. triousarius)
		FY2014/3 results	FY2015/3	results
		Units	Units	Variance
Summer gift-giving	Overall unit sales	2,075	2,116	102%
season	(Utsukushi-no-Kuni)	378	431	114%
Year-end gift-	Overall unit sales	4,675	4,442	95%
giving season	(Utsukushi-no-Kuni)	780	826	106%
	Overall unit sales	6,750	6,558	97%
Total	(Utsukushi-no-Kuni)	1,158	1,257	109%

## Major brands sales results



"SCHAU ESSEN"



"Ishigama Kobo Pizza Margherita"

#### Reference: Year-on-year sales comparison of major brand products

Hams and sausages	FY2015/3 results			Deli and processed foods	FY2015/3 results			
Tiailis and sausages	1st half	2nd half	Full year	Dell and processed loods	1st half	2nd half	Full year	
SCHAU ESSEN	118%	113%	115%	Ishigama Kobo	100%	103%	102%	
Mori-no-Kaori coarse-ground wieners	92% 72		82%	Chuka Meisai	91%	98%	94%	
Hams	104%	105%	104%	Prefried	96%	91%	93%	
Bacons	105%	98%	101%	Hamburg and meatball	99%	98%	98%	
Yakibutas	86%	91%	88%	Curries	109%	90%	100%	

## Sales results by channel

1) Consumer products

Sales of hams and sausages were firm for *SCHAU ESSEN*, although other NB products had a tough time.

In deli and processed foods, sales of *Chuka Meisai*, etc., failed to reach the forecast.

2) Commercial-use products

Sales were tough in terms of sales volume for hams and sausages, and deli and processed foods, particularly in the second half. Reference: FY2015/3 Full year (year-on-year growth in sales by channel)

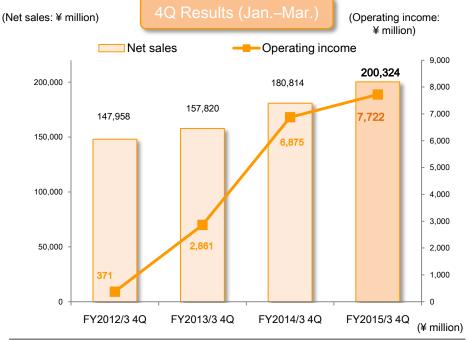
		Volume	Amount
Llows and	Consumer-use	105%	109%
Hams and	Commercial-use	92%	96%
sausages	Total	101%	105%
Deli and	Consumer-use	97%	99%
processed	Commercial-use	94%	99%
foods	Total	95%	99%

## 4. Operating Segment Data: Fresh Meats Business Division (1)



(Operating income:

(¥ million)



	FY2014/3 4Q	FY2015/3 4Q	Variance	Variance (%)
Net sales	180,814	200,324	19,510	10.8
Operating income	6,875	7,722	847	12.3
Operating income ratio	3.8%	3.9%	-	-

#### ¥ million) Operating income Net sales 900.000 50.000 850,759 766.509 45,000 800.000 40,000 673,686 5,208 700,000 666,668 35,000 600,000 30.000 500,000 25.000 26.815 400,000 20.000 300,000 15,000 15,560 16,191 200.000 10,000 100,000 5,000 0 FY2012/3 FY2013/3 FY2014/3 FY2015/3

Full Year Results (Apr.-Mar.)

#### FY2014/3 FY2015/3 Variance Variance (%) Net sales 766,509 850,759 84,250 11.0 18.393 Operating income 26,815 45.208 68.6 Operating income ratio 3.5% 5.3%

### FY2015/3 4Q (Jan.-Mar.)

#### (Net sales)

- Revenues grew due to improved sales prices amid higher market prices for all types of livestock.

#### (Operating income)

- Operating income increased due to favorable performance in domestic farm operations.

## FY2015/3 Full year (Apr.–Mar.)

#### (Net sales)

(Net sales: ¥ million)

 Revenues grew due to improved sales prices amid higher market prices for all types of livestock.

#### (Operating income)

 Operating income increased, reflecting the solid performance of Australian and Americas businesses, as well as firm fresh meat market prices and an improvement in sales prices in Japan.

## 4. Operating Segment Data: Fresh Meats Business Division (2)



45.2

(¥ billion)

40

#### Factor Analysis: Changes in operating income

(¥ billion)

	·						
	FY2015/3						
	1Q-3Q results	4Q results	Full year forecasts	Full year results	Variance		
Changes in farming operations in Japan	2.6	1.2	2.5	3.8	1.2		
Imported fresh meat market	2.8	0.7	2.5	3.5	1.0		
Growth in Nippon Food Group	2.1	0.2	1.9	2.4	0.5		
Changes in overseas business	8.5	(2.4)	6.9	6.1	(0.8)		
Domestic fresh meat market	2.0	0.7	1.7	2.7	1.1		
Other factors	(0.5)	0.5	(0.6)	0.0	0.6		
Total	17.5	0.9	14.9	18.4	3.5		

#### FY2014/3 Full year 26.8 results Changes in farming operations in Japan Imported fresh meat market **Positive** factors Growth in Nippon Food +2.4 Group ¥18.4 bn Changes in +6.1 overseas business +2.7 Domestic fresh meat market Negative factors Other factors ¥0.0bn FY2015/3

30

Factor Analysis Graph: Changes in results (full year)

## Forecasts Variation Factor Analysis (FY2015/3 full year)

[Growth in Nippon Food Group business and domestic fresh meat market]

- Operating income exceeded the forecast on all types of livestock, due to initiatives to improve the sales price and expand established markets.

Full year results

20

[Growth in domestic farm operations]

- Operating income exceeded the forecast due to improved productivity in the farm operations and strong domestic markets

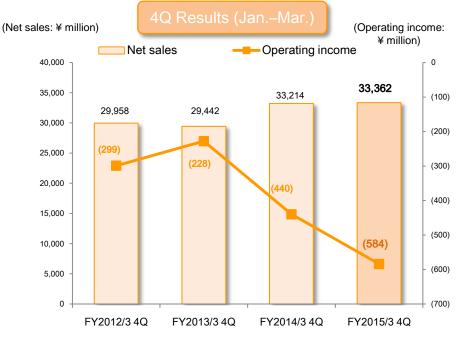
<sup>\*</sup> Due to rounding, item tallies in each division may not match totals

## 5. Operating Segment Data: Affiliated Business Division



FY2015/3

(¥ million)



(Net sales: ¥ millio	on) Tull Tea	ii ixesu	its (Ab	ı.—ıvıaı.	Ope (Ope	rating inc	
	Net sales		<b>—</b> Op	perating Ir	ncome	¥ million)	
180,000							3,000
160,000 -				140 120	155,	164	
		137,645		148,138			
140,000 -	135,189	101,010					
120,000 -	1,960						2,000
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20,000 -							
0							- 0

Full Year Results (Anr -Ma

	FY2014/3 4Q	FY2015/3 4Q	Variance	Variance (%)
Net sales	33,214	33,362	148	0.4
Operating income	(440)	(584)	(144)	-
Operating income ratio	(1.3)%	(1.8)%	-	-

	FY2014/3	FY2015/3	Variance	Variance (%)
Net sales	148,138	155,164	7,026	4.7
Operating income	998	287	(711)	(71.2)
Operating income ratio	0.7%	0.2%	-	-

FY2014/3

FY2013/3

## FY2015/3 4Q (Jan.–Mar.) (Net sales)

- In marine products, revenues decreased due to a decline in sales to restaurants. In dairy products, revenues increased due to strong performance in yogurt.

### (Operating income)

 In marine products, operating income declined due to a decrease in sales to restaurants. In dairy products, operating income decreased as a result of high material prices for cheese products and a decline in sales volume.

## FY2015/3 Full year (Apr.-Mar.)

#### (Net sales)

 Sales were unchanged year on year due to a decrease in sales volume for the mainstay marine products including salmon, despite higher sales prices for marine products. In dairy products, sales increased due to strong sales of yogurt products.

#### (Operating income)

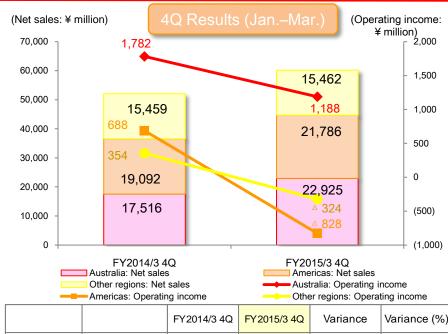
FY2012/3

- In marine products, operating income fell due to a decline in sales volume for the mainstay marine products.
- In dairy products, operating income decreased as a result of lower sales volumes in cheese products.

## 6. Business Results in Major Overseas Geographical Areas

- Sales revenues amounts prior to consolidation adjustments (The figures for all overseas segments do not match the overseas sales total, by reason of the elimination of intersegment transactions)
  - Other overseas markets are in Asia and Europe
- Americas include businesses in North and South America





		FY2014/3 4Q	FY2015/3 4Q	Variance	Variance (%)
Overseas total	Net Sales	50,883	58,288	7,405	14.6
Overseas total	Operating income	2,820	80	(2,740)	(97.2)
Australia	Net Sales	17,516	22,925	5,409	30.9
Australia	Operating income	1,782	1,188	(594)	(33.3)
Americas	Net Sales	19,092	21,786	2,694	14.1
Americas	Operating income	688	(828)	(1,516)	-
Other regions	Net Sales	15,459	15,462	3	0.0
Other regions	Operating income	354	(324)	(678)	-

#### Full Year Results (Apr.-Mar.) (Net sales: ¥ million) (Operating income: ¥ million) 300,000 13,000 11,301 11,000 250,000 73,262 9,000 200,000 56,342 7.000 88,084 5.718 150,000 1,514 5.000 79,284 100,000 208 3.000 78,238 99.646 50.000 1.000 871 (1,000)FY2014/3 FY2015/3 Australia: Net sales Americas: Net sales Other resions: Net sales Australia: Operating income Americas: Operating income Other regions: Operating income

		FY2014/3	FY2015/3	Variance	Variance (%)
Overseas total	Net Sales	209,188	252,985	43,797	20.9
Overseas total	Operating income	7,257	12,835	5,578	76.9
Australia	Net Sales	78,238	99,646	21,408	27.4
Australia	Operating income	5,718	11,301	5,583	97.6
Americas	Net Sales	79,284	88,084	8,800	11.1
Americas	Operating income	700	1,514	814	116.3
Other regions	Net Sales	56,342	73,262	16,920	30.0
Other regions	Operating income	871	208	(663)	(76.1)

### FY2015/3 4Q (Jan.-Mar.)

(Australia)

- Operating income decreased due to higher purchasing costs. (Americas)
- Operating income decreased due to a drop in market prices of pork, reflecting recovery in the number of pigs shipped
   (Other regions)
- Sales were unchanged year on year due to growth in Asia, despite tough conditions in Europe.

### FY2015/3 Full year (Apr.-Mar.)

(Australia)

- Sales and operating income increased, reflecting firm exports to the USA. (Americas)
- Sales and operating income rose due to an improvement in productivity in the farm operations and the favorable market prices of pork in the USA.
   (Other regions)
- Although sales grew, operating income decreased due to tough conditions in the Asia region.

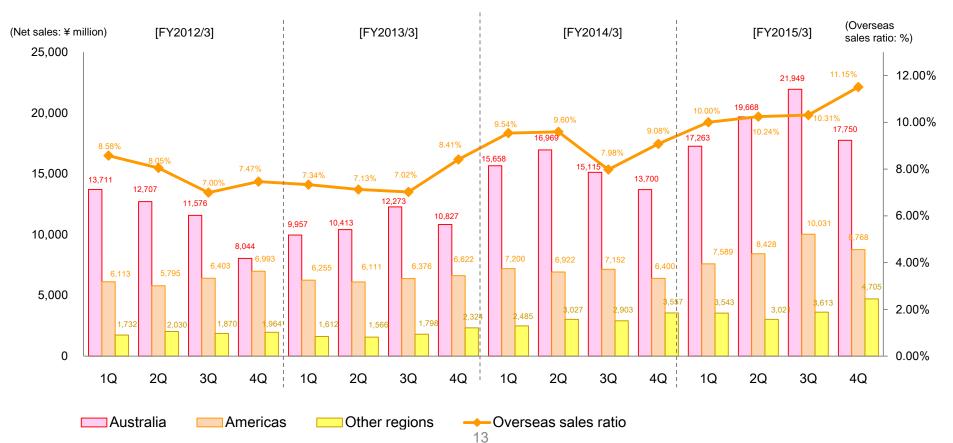
## 7. External Customer Net Sales Results in Major Overseas Geographical Areas



(¥ million)

	2012	2013			FY2014/3					FY2015/3		
	Full year	Full year	1Q	2Q	3Q	4Q	Full year	1Q	2Q	3Q	4Q	Full year
Australia	46,038	43,470	15,658	16,969	15,115	13,700	61,442	17,263	19,668	21,949	17,750	76,63
Americas	25,304	25,364	7,200	6,922	7,152	6,400	27,674	7,589	8,428	10,031	8,768	34,81
Other regions	7,596	7,300	2,485	3,027	2,903	3,557	11,972	3,543	3,021	3,613	4,705	14,88
Overseas total	78,938	76,134	25,343	26,918	25,170	23,657	101,088	28,395	31,117	35,593	31,223	126,32
Overseas sales ratio	7.76%	7.44%	9.54%	9.60%	7.98%	9.08%	9.01%	10.00%	10.24%	10.31%	11.15%	10.42%

<sup>\*</sup>Net sales figures represent net sales to external customers.



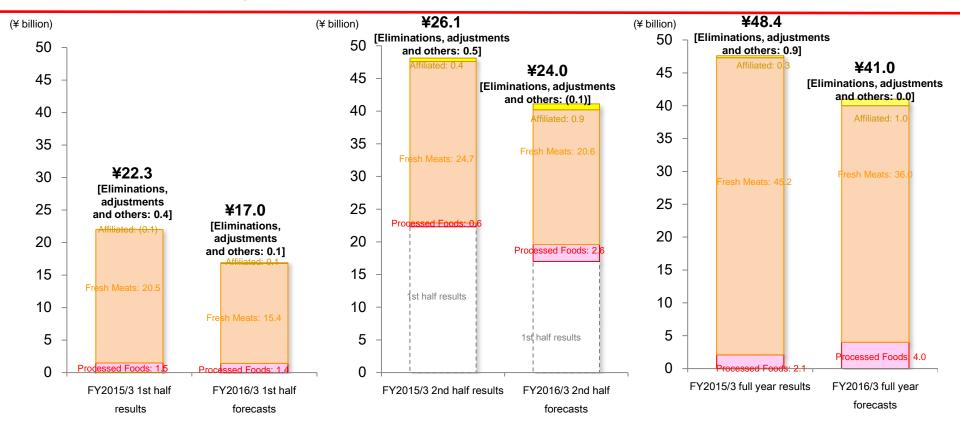


## II. Outlook for FY2016/3

- 1. FY2016/3 Operating Income Forecasts
- 2. Processed Foods Business Division: Outlook
- 3. Fresh Meats Business Division: Outlook
- 4. Affiliated Business Division: Outlook

## 1. FY2016/3 Operating Income Forecasts





	FY2016	FY2016/3 1st half forecasts			FY2016/3 2nd half forecasts			FY2016/3 full year forecasts		
	FY2015/3 1st half results		Variance	FY2015/3 2nd half results		Variance	FY2015/3 full year results		Variance	
Processed Foods Business Division	1.5	1.4	(0.1)	0.6	2.6	2.0	2.1	4.0	1.9	
Fresh Meats Business Division	20.5	15.4	(5.1)	24.7	20.6	(4.1)	45.2	36.0	(9.2)	
Affiliated Business Division	(0.1)	0.1	0.2	0.4	0.9	0.6	0.3	1.0	0.7	
Eliminations, adjustments and others	0.4	0.1	(0.3)	0.5	(0.1)	(0.6)	0.9	0.0	(0.9)	
Total	22.3	17.0	(5.3)	26.1	24.0	(2.1)	48.4	41.0	(7.4)	

## 2. Processed Foods Business Division: Outlook (1)



#### Measures

- Brush up NB products. (Develop products that are No. 1 in their categories)
- Secure competitive advantage by reducing production costs. (Realize the cost reduction effects of the Ibaraki Plant, etc.)
- Expand businesses in new domains of "consumer frozen foods," "overseas local sales," and "logistics business" in addition to efforts to develop and expand existing domains.

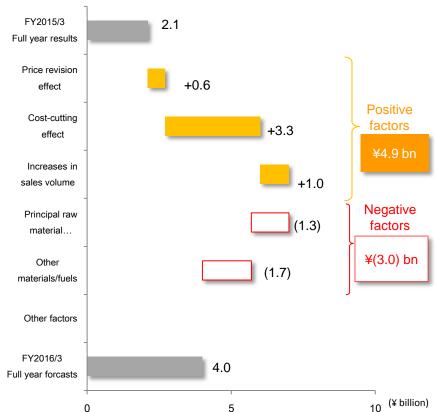
(¥ billion)

- Improve profitability in OEM businesses.

Factor Analysis: Changes in operating income

Factor Analysis Graph: Changes in forecasts (full year)

		FY20	16/3 fore	casts	
	1Q forecasts	2Q forecasts	3Q forecasts	4Q forecasts	Full year forecasts
Price revision effect	0.6	0.0	0.0	0.0	0.6
Cost-cutting effect	1.1	1.0	0.8	0.4	3.3
Increases in sales volume	0.1	0.4	0.4	0.1	1.0
Principal raw/other material prices	(2.4)	(0.9)	0.1	0.2	(3.0)
Principal raw material price	(1.9)	(0.4)	0.5	0.5	(1.3)
Other materials/fuels	(0.5)	(0.5)	(0.4)	(0.3)	(1.7)
Other factors	0.0	0.0	0.0	0.0	0.0
Total	(0.6)	0.5	1.3	0.7	1.9



<sup>\*</sup>Due to rounding, item tallies in each division may not match totals

## 2. Processed Foods Business Division: Outlook (2)



### Measures to expand sales of Gift products

- Target 103% sales in both summer and year-end gifts (year-on-year, unit basis)
- Capture volume zones through strengthened product capabilities
- Increase loyalty for flagship brand *Utsukushi-no-Kuni*. (target 120% year-on-year sales for *Utsukushi-no-Kuni*)

				(	Unit: thousands)	
		FY2015	/3 results	FY2016/3 forecasts		
		Units	Variance	Units	Variance	
Summer gift-giving	Overall unit sales	2,116	102%	2,180	103%	
season	(Utsukushi-no-Kuni)	431	114%	518	120%	
Year-end gift-giving	Overall unit sales	4,442	95%	4,575	103%	
season	(Utsukushi-no-Kuni)	826	106%	990	120%	
Total	Overall unit sales	6,558	97%	6,755	103%	
Total	(Utsukushi-no-Kuni	1,257	109%	1,508	120%	

### Measures to expand sales of major brands

- 1) Hams and sausages
- Establish SCHAU ESSEN market share and brush up and strengthen sales for priority brands Mori-no-Kaori and Irodori Kitchen.
- 2) Deli and processed foods
- Boost sales of core products in a focused manner by proposing new eating occasions using new *Ishigama Kobo* products, and by carrying out strengthened sales promotions for *Chuka Meisai* and other products.

Reference: Year-on-year sales comparison of major brand products and targets

	Hams and sausages	FY2016/3 full-year forecasts	Deli and processed foods	FY2016/3 full-year forecasts
	SCHAU ESSEN	100%	Ishigama Kobo	105%
	Mori-no-Kaori coarse-ground wieners	145%	Chuka Meisai	105%
	Hams	105%	Prefried	102%
)	Bacons	105%	Hamburg and meatball	104%
	Yakibutas	102%	Curries	105%

### Measures to expand sales by channel

- 1) Consumer products
- Expand sales of major brands in hams and Sausages, and deli and processed foods
- 2) Commercial-use products
  - Boost sales mainly for convenience stores and restaurant chains through menu proposals for priority category products.

Reference: Year-on-year sales targets by channel

FY2016/3 full y	Amount	
	Consumer	101%
Hams and sausages	Commercial-use	103%
	Total	102%
5	Consumer	104%
Deli and processed foods	Commercial-use	106%
p.0000000	Total	105%

## 3. Fresh Meats Business Division: Outlook (1)



Measures

[Domestic production] Strengthen upstream businesses and raise cost competitiveness by reducing production costs.

[Imported fresh meats] Expand sales volume and market share through proactive sales of branded fresh meats and other

products.

[Overseas business] Bolster market development leveraging cooperation among overseas bases and Group brands.

[Nippon Food Group business] Increase sales and expand market share and revenues of proprietary products and branded products

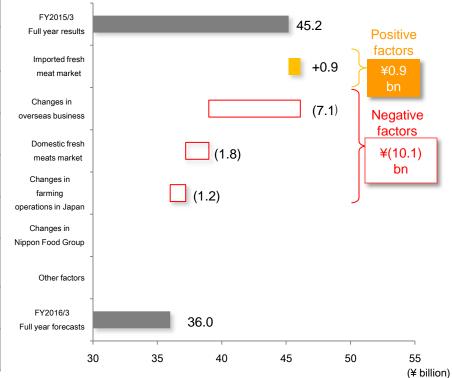
through proposal-based marketing.

[Domestic fresh meats] Expand sales volume by increasing sales in parts of meat with low demand is small and boosting

external procurement capabilities.

## Factor Analysis: Changes in operating income (¥ billion) Factor Analysis Graph: Changes in forecasts (full year)

	FY2016/3 forecasts				
	1Q	2Q	3Q	4Q	Full year
Imported fresh meat market	(0.3)	(0.1)	0.4	0.9	0.9
Changes in overseas business	(2.2)	(2.5)	(2.8)	0.3	(7.1)
Domestic fresh meat market	0.1	(0.5)	(0.8)	(0.6)	(1.8)
Changes in farming operations in Japan	0.1	0.3	(0.6)	(1.1)	(1.2)
Growth in Nippon Food Group	0.2	(0.1)	(0.1)	0.1	0.0
Othe factors	0.0	(0.1)	0.0	0.1	0.0
Total	(2.1)	(3.0)	(3.9)	(0.2)	(9.2)



Due to rounding, item tallies in each division may not match totals

## 3. Fresh Meats Business Division: Outlook (2)



### Production businesses in Japan

#### 1) Feed prices

- Although overseas corn prices are stabilizing, prices are expected to rise this fiscal year accompanying the weakening yen.

#### 2) Domestic farm businesses

- Pork market prices are expected to decrease from the previous year, reflecting recovery in the number of pigs shipped among other factors.
- Chicken market prices are expected to progress on a higher note than the previous year during the first half, but are expected to decrease year on year in the second half.

#### Overseas businesses

#### 1) Australia

- The situation with regard to securing beef livestock from Australian farms is expected to be difficult.
- Deals from the USA for Australian beef remain strong.

#### 2) Americas

- Strengthen local sales including marine products and processed products by opening new sales bases in Seattle.
- Market prices are expected to fall due to recovery in the number of pigs shipped.

#### 3) Others (Asia and Europe)

- Strengthen procurement of branded pork from Europe. Cultivate customers in Asia.

## Reference: FY2015/3 Full year Australian business sales results

Major countries for sales	Volume (ratio breakdow n)	Volume (variance year on year)
Japan	20%	101%
United States	26%	153%
South Korea	11%	103%
China	6%	66%
Taiwan	5%	105%
Australia	19%	85%
Others*	13%	127%
Total	100%	106%

\*Others: EU, Indonesia, the Middle East, etc.

## Domestic and imported fresh meat sales (food companies)

- Implement Group sales strategy for 7 priority brands in fresh meat.

[Domestic products] *Megumi no Kuni* (Beef), *Mugikomachi* (Pork), *Sakurahime* (Chicken)

[Imported products] Whyalleaf, Cody's Beef (Beef), Sukoyaka Sangen Pork, Dolce Porco (Pork)







### 4. Affiliated Business Division: Outlook



#### Measures to expand sales of marine products business (Marine Foods)

- Develop proprietary products based on customer viewpoint, and develop and expand sales of individual meals, instant meals, and easy-to-cook products for the elderly and single-person households.
- Strengthen promotions, menu proposals and so on in retail stores.
- Strengthen full-year stable operations at Kushiro Marusui Co., Ltd. and procurement of raw materials through the company; set up "Hokkaido product" stations and hold "Hokkaido fairs" at volume retailers, etc.

#### (Hoko)

- Increase production of products at Hachinohe Factory and strengthen sales promotion, particularly of canned mackerel.
- Measures to expand sales of dairy products business (Cheese)
- Increase sales of products for consumers by introducing new items in baby cheese and increasing production of smoked cheese, etc.
- Capture the needs of commercial-use customers through accurate proposals and gathering of information.

#### (Yogurt)

- Strengthen proposals for new ways of eating and product promotion using retail stores, the web, etc.
- Develop of products for CVS channels.



Kushiro Marusui "Hokusen Saba Shimesaba"



Nippon Luna "Coconut-yogurt Bowl"



ROLF "Baby Cheese for Adults with raw ham"

## Domestic fresh meat, Imported fresh meat, Nippon food Group (meat product marketing companies)

- Contract unit prices for cheese ingredients are expected to trend downward toward the second half of the fiscal year as
  production expansion in countries of origin and demand growth in emerging countries settles down. Domestic ingredient
  prices are rising due to a shortage of raw milk.
- Prices for yogurt ingredients are expected to remain high due to a shortage of raw milk in Japan despite weakening in overseas markets.



## III. Consolidated Financial Results for FY2015/3

- 1. FY2015/3 Business Results at a Glance and FY2016/3 Forecasts
- 2. Growth Rate by Sales Category and Geographical Segment Information
- 3. Selling, General and Administrative Expenses / Other Operating Costs and Expenses / Other Income
- 4. Balance Sheets / Capital Expenditures / Depreciation and Amortization
- 5. Cash Flows

## 1. FY2015/3 Business Results at a Glance and FY2016/3 Forecasts



(¥ million, %)

				FY2015/3	results			FY2016/3 forcastes					
		1st half results	Variance	2nd half results	Variance	Full year results	Variance	1st half forecasts	Variance	2nd half forecasts	Variance	full year forecasts	Variance
Net S	ales	587,623	7.6	625,179	8.6	1,212,802	8.1	600,000	2.1	640,000	2.4	1,240,000	2.2
	Hams and sausages	73,608	9.2	76,495	0.5	150,103	4.6	74,000	0.5	79,000	3.3	153,000	1.9
	Processed foods	105,285	2.5	107,128	1.7	212,413	2.1	109,000	3.5	112,000	4.5	221,000	4.0
	Fresh meats	332,163	9.2	358,909	13.8	691,072	11.6	337,000	1.5	363,000	1.1	700,000	1.3
	Beef	133,108	5.9	144,565	16.7	277,673	11.3	135,000	1.4	146,000	1.0	281,000	1.2
	Pork	116,964	9.1	123,696	11.4	240,660	10.2	116,000	(8.0)	123,000	(0.6)	239,000	(0.7)
	Chicken	69,845	14.6	77,358	9.8	147,203	12.0	74,000	5.9	81,000	4.7	155,000	5.3
	Other fresh meats	12,246	20.5	13,290	34.2	25,536	27.2	12,000	(2.0)	13,000	(2.2)	25,000	(2.1)
	Marine products	44,592	3.6	49,804	2.1	94,396	2.8	46,000	3.2	51,000	2.4	97,000	2.8
	Dairy products	14,495	9.5	14,069	8.1	28,564	8.8	15,000	3.5	15,000	6.6	30,000	5.0
	Others	17,480	11.0	18,774	8.1	36,254	9.4	19,000	8.7	20,000	6.5	39,000	7.6
Cost	of goods sold	481,482	6.7	511,541	9.5	993,023	8.1						
Gross	profit	106,141	11.7	113,638	4.5	219,779	7.8						
Gross	profit ratio	18.1%	-	18.2%	-	18.1%	-						
SG&A	expenses	83,796	0.8	87,539	3.0	171,335	1.9						
Opera	ating Income	22,345	87.2	26,099	9.8	48,444	35.7	17,000	(23.9)	24,000	(8.0)	41,000	(15.4)
Incom taxes	e before income	20,947	96.0	23,597	(4.1)	44,544	26.2	16,000	(23.6)	23,000	(2.5)	39,000	(12.4)
Net in Foods	come attributable to NH s Ltd.	15,067	97.7	15,981	(5.5)	31,048	26.6	11,000	(27.0)	16,000	0.1	27,000	(13.0)

<sup>\*</sup> Reclassified amounts were originally calculated in accordance with U.S. accounting standards

<sup>\*</sup> Variance: Year-on-year comparisons are expressed as % increases/decreases

## 2. Growth Rate by Sales Category and Geographical Segment Information



## **Growth Rate by Sales Category**

(%)

Category				
Hams and sausages				
Processed foods				
Fresh meats				
Beef				
Pork				
Chicken				
Other fresh meats				

FY2014/3 (Year-on-year comparison)					
4	Q	Full year			
Sales volume	Amount	Sales volume	Amount		
9.0	8.8	0.2	2.5		
0.8	2.8	(0.2)	1.6		
(1.9)	14.0	(0.4)	14.4		
2.3	16.8	8.4	21.8		
(7.6)	10.4	(4.8)	9.0		
1.3	14.0	(1.2)	11.5		
11.7	25.8	(4.0)	8.1		

FY2015/3 (Year-on-year comparison)					
4	Q	Full year			
Sales volume	Amount	Sales volume	Amount		
(8.9)	(2.0)	(0.1)	4.6		
(5.2)	0.3	(1.9)	2.1		
(1.3)	12.8	(2.7)	11.6		
(9.6)	16.1	(5.3)	11.3		
(3.4)	9.7	(8.0)	10.2		
5.6	9.4	4.3	12.0		
27.0	32.1	18.3	27.2		

## **Geographical Segment**

(¥ million, %)

	FY2015/3 results			FY2016/3 forecasts					
	1st half results	2nd half results	Full year results	1st half forecasts	Variance	2nd half forecasts	Variance	Full year forecasts	Variance
Domestic sales	528,673	559,159	1,087,832	531,600	0.6	564,400	0.9	1,096,000	0.8
External customers	528,111	558,363	1,086,474	531,100	0.6	563,900	1.0	1,095,000	0.8
Intersegment	562	796	1,358	500	(11.0)	500	(37.2)	1,000	(26.4)
Operating income	15,306	20,463	35,769	14,200	(7.2)	20,600	0.7	34,800	(2.7)
Operating income ratio	2.9%	3.7%	3.3%	2.7%	-	3.6%	-	3.2%	-
Overseas sales	126,369	126,616	252,985	141,800	12.2	141,200	11.5	283,000	11.9
External customers	59,512	66,816	126,328	68,900	15.8	76,100	13.9	145,000	14.8
Intersegment	66,857	59,800	126,657	72,900	9.0	65,100	8.9	138,000	9.0
Operating income	7,195	5,640	12,835	2,800	(61.1)	3,400	(39.7)	6,200	(51.7)
Operating income ratio	5.7%	4.5%	5.1%	2.0%	-	2.4%	-	2.2%	-

<sup>\*</sup> Sales by geographical segment are before intersegment elimination

<sup>\*</sup> Variance: Year-on-year comparisons are expressed as % increases/decreases

## 3. Selling, General and Administrative Expenses / Other Operating Costs and Expenses / Other Income

Others



2.2

(¥ million, %)

FY2015/3 FY2014/3 Full year results Full year results Variance (%) Variance Selling, general and **★**(1) 171,335 1.9 3,242 168,093 administrative expenses 66,132 65,315 1.3 817 Personnel Advertising 11,221 11,187 (0.3)(34)1,539 **★**(2) Logistics 49,741 51,280 3.1

42,736

41,816

Major reasons for increase/decrease

★(1) SG&A expenses: The ratio of SG&A expenses to net sales decreased 0.9 point from 15.0% to 14.1%.

★(2) Logistics: Logistics costs increased ¥1.5 billion mainly due to higher transportation expenses resulting

from an upswing in sales volume.

(¥ million)

920

		FY2014/3	FY20	15/3
		Full year results	Full year results	Variance
<b>★</b> (1)	Other operating costs and expenses (income) - net	686	4,231	3,545
	Fixed assets	543	4,239	3,696
	Others	143	(8)	(151)
	Other income (expenses) - net	1,791	1,678	(113)
	Interest and dividends income	1,095	1,151	56
	Foreign exchange gains (losses)	1,063	(88)	(1,151)
	Others	(367)	615	982
	Interest expense	1,502	1,347	(155)

Major reasons for increase/decrease

**★(1) Other income (expenses) - net:** Increased due to related losses associated with relocation of the NH Factory (Hyogo Plant)

## 4. Balance Sheets / Capital Expenditure / Depreciation and Amortization



(¥ million, %)

	Consolidated balance sheets	FY2014/3	FY2015/3	Variance (%)	Variance
	Consolidated balance sheets	year-end	year-end	variance (70)	variance
<b>★</b> (1)	Total assets	627,220	661,567	5.5	34,347
	Cash and cash equivalents	74,928	57,404	(23.4)	(17,524)
<b>★</b> (2)	Trade notes and accounts receivable	118,141	127,273	7.7	9,132
<b>★</b> (3)	Inventories	122,115	143,107	17.2	20,992
	Property, plant and equipment - at cost, less accumulated depreciation	236,669	252,537	6.7	15,868
	Investments and other assets	34,267	41,170	20.1	6,903
	Deferred income taxes - non-current	10,091	7,067	(30.0)	(3,024)
	Total liabilities	303,245	305,143	0.6	1,898
	Trade notes and accounts payable	97,353	94,212	(3.2)	(3,141)
<b>★</b> (4)	Interest-bearing debt	144,963	136,806	(5.6)	(8,157)
	Liability under retirement and severance program	12,584	12,075	(4.0)	(509)
	Total NH Foods Ltd. shareholders' equity	320,984	353,664	10.2	32,680
or )	Noncontrolling interests	2,991	2,760	(7.7)	(231)
se	Total equity	323,975	356,424	10.0	32,449
		·			

Major reasons for increase/decrease

★(1) Total assets: Increased by approximately ¥34.3 billion including (2) and (3)

★(2) Trade notes and accounts receivable: Increased by approximately ¥9.1 billion from the end of the previous fiscal year due to higher sales and a consumption tax increase.

★(3) Inventories: Increased by approximately ¥21.0 billion from the end of the previous fiscal year mainly owing to an increase in fresh meats.

★(4) Interest-bearing debt: Decreased by approximately ¥8.2 billion from the end of the previous fiscal year due to repayment of short-term and long-term bank loans.

Capital expenditures and	FY2014/3		FY2015/3			FY2016/3
depreciation	Full year results	Full year forecasts	Full year results	Variance (%)	Variance	Forecasts
Capital expenditure	29,152	49,200	35,694	22.44	6,542	59,100
Production facilities	18,768	25,000	21,762	15.95	2,994	20,700
Marketing and logistics facilities	2,518	6,600	2,586	2.70	68	8,100
Farms and processing facilities	4,670	10,500	6,943	48.67	2,273	12,500
Overseas businesses facilities	1,509	4,500	2,764	83.17	1,255	13,400
Other facilities	1,687	2,600	1,639	(2.85)	(48)	4,400
Depreciation and amortization	18,649	19,700	18,951	1.62	302	21,000

(¥ million, %)



(¥ million)

	Consolidated statements of	FY2014/3	FY2015/3		
	cash flows	Full year results	Full year results	Variance	
<b>★</b> (1)	Cash flow from operating activities	32,952	29,681	(3,271)	
<b>★</b> (2)	Cash flow from investing activities	(27,021)	(31,517)	(4,496)	
	Cash flow from financing activities	(9,373)	(17,187)	(7,814)	

,				
FY2016/3				
Full year forecasts				
60,000				
(65,300)				
17,100				

Major reasons for increases/decrease

★(1) Breakdown of major items of cash flow from operating activities

(¥ million)

	FY2014/3	FY2015/3		
	Full year results Full year results		Variance	
Decrease (increase) in trade notes and accounts receivable	6,339	(8,929)	(15,268)	
Decrease (increase) in inventories	(8,215)	(20,259)	(12,044)	

★(2) Breakdown of major items of cash flow from investing activities

(¥ million)

	FY2014/3	FY2015/3		
	Full year results	Full year results	Variance	
Capital expenditures	(22,690)	(34,519)	(11,829)	



## Contact

Public & Investor Relations Department NH Foods Ltd.

14F ThinkParkTower

2-1-1 Osaki, Shinagawa-ku, Tokyo 141-6014

Tel: +81-3-4555-8024 Fax: +81-3-4555-8189

## Forward-looking statements

This presentation includes forecasts regarding targets, strategies and earnings. These forecasts are based on information available at the current time and contain certain assumptions about the future. They are subject to numerous external uncertainties in areas such as economic environment, market trends and exchange rates.

Actual performance may differ significantly from the targets in this presentation, and investment decisions should not be based exclusively on them.