NH Foods Group

# Medium-Term Management Plan 2023 Progress Briefing

November 7, 2023

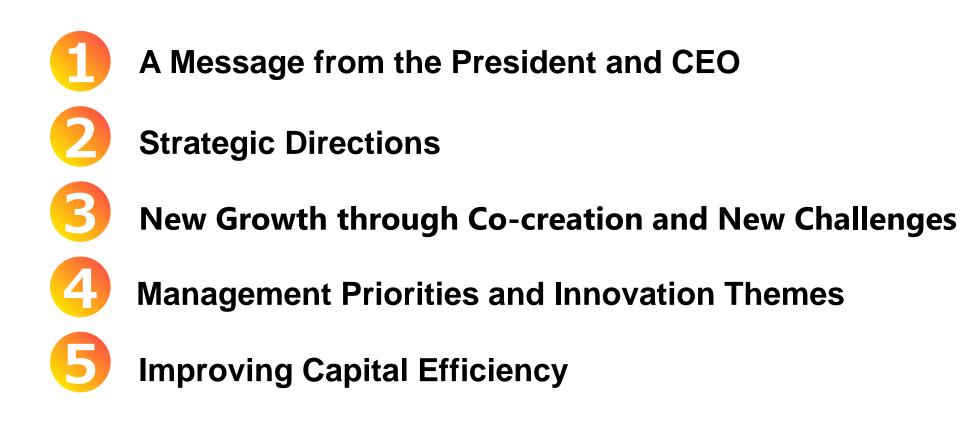
NH Foods Ltd.

Nobuhisa Ikawa, President & CEO











Advancing to a new stage through a commitment to structural reforms and growth strategies

-Building flexible business models capable of adapting to change-

- Achieve the profit target for Vision2030 with a delay of three years, with the early achievement a new profit record as a milestone.
- Become a company that grows continuously by swiftly transforming into an organizational culture that takes on challenges and external co-creation.



Vision2030 Unleash new potentials for protein

### -Advancing to a new phase-

#### Past

- Low profit, volatility
- Diversification of management resources by expanding business domains
- Profit structure weighted toward domestic markets
- In-house complete business model

Organizational culture focused on new challenges

#### **Future**

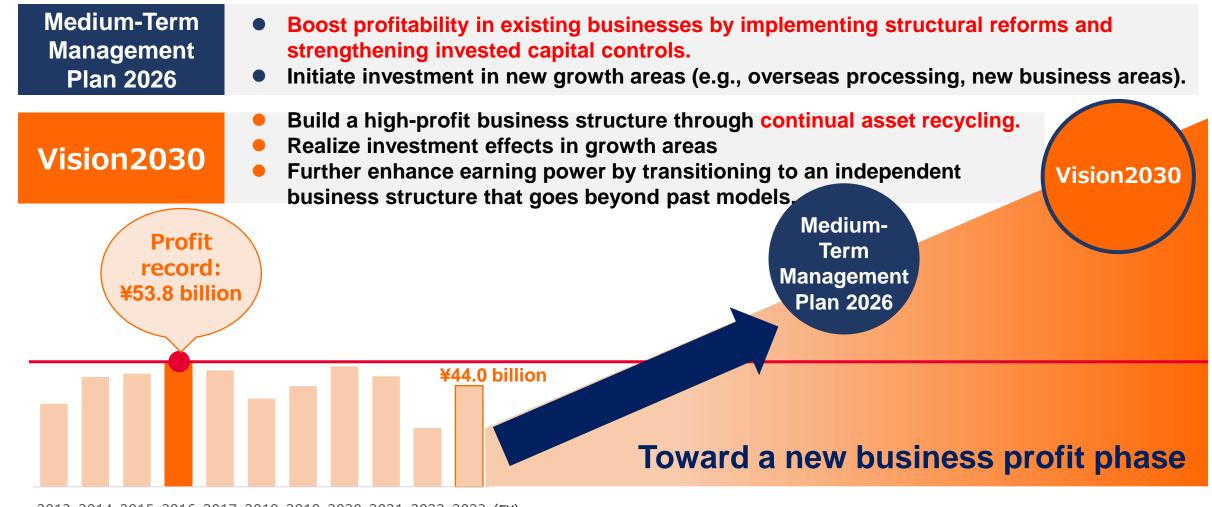
- High earnings and consistently high profit
- Acceleration of concentration of management concentration
- Improvement of overseas profit mix
- Flexible business model through external co-creation

### Corporate philosophies: the joy of eating

### **Strategic Directions (2)**



Achieve the profit target for Vision2030 with a delay of three years, with the early achievement a new profit record as a milestone.

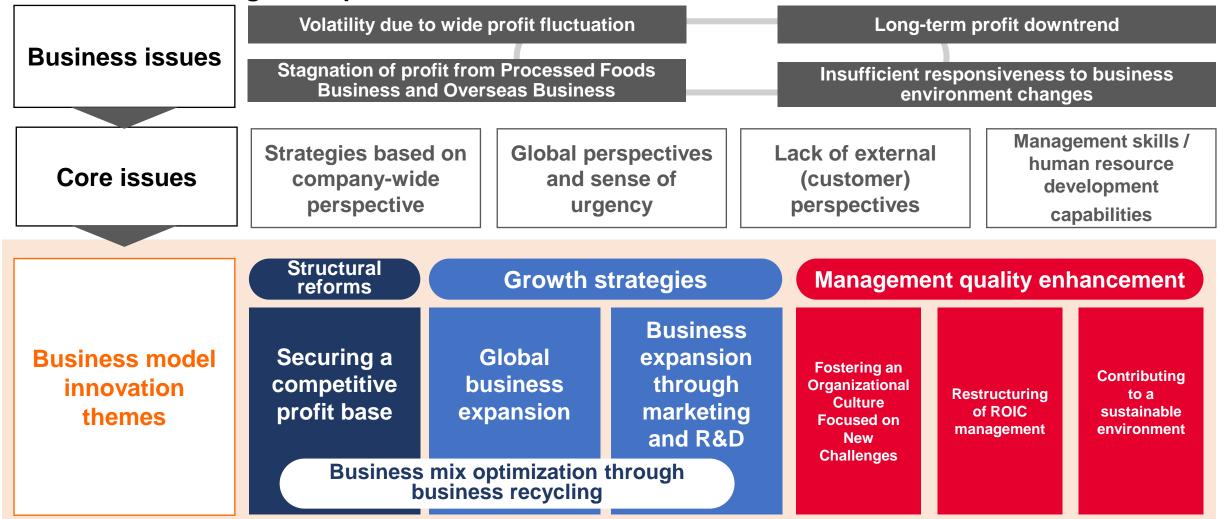


2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 (FY)

### Management Issues and Innovation Themes (1)



## Defining innovation themes designed to reduce volatility and improve margins under the next medium-term management plan



### **Management Issues and Innovation Themes (2)**



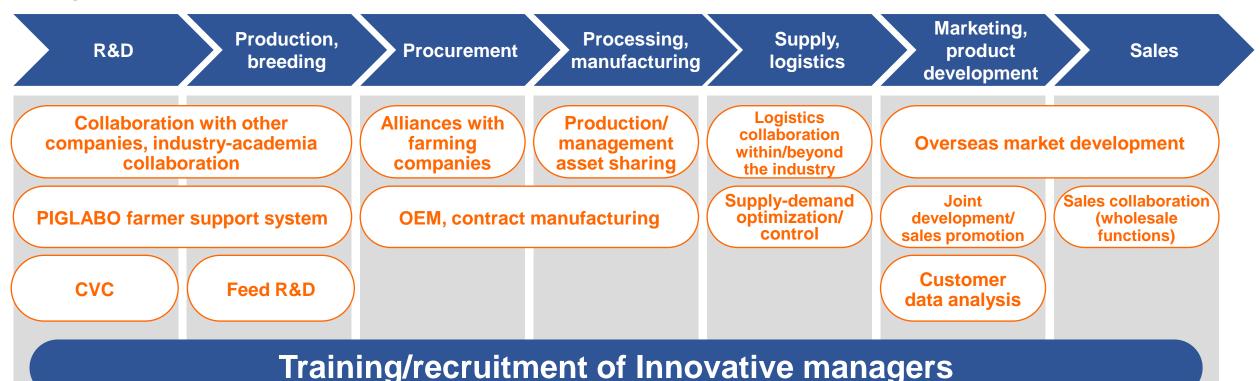
Strengthening strategy execution, accelerating structural reforms, and realizing growth strategies under management leadership

		Complete restructuring of processed foods business	
tion	Secure a competitive income base	Maximize profits from the domestic pork value chain.	
innovation Structura	optimize fixed costs)	Review low-profit businesses in overseas businesses and reduction of volatility	
		Reduce costs through logistics reforms	
	Global business expansion	Expand the processed foods business in North America and ASEAN.	
s model Growth	Business expansion through	Strengthen production and procurement for the domestic chicken business. Strengthen the Nippon Food business through sales of processed foods.	
S S	expansion through marketing/R&D	Create new categories in the processed foods business.	
usines		Enhance the ability of the ballpark to attract visitors and build a platform for expansion in new areas.	
Bus	Fostering an Organizational culture focused on new challenges	Train/recruit innovative managers and improve employee engagement.	
	Restructuring of ROIC management	Control and monitor invested capital from a management perspective.	
Enh	focused on new challenges Restructuring of ROIC management Contributing to a sustainable environment	Research ways to reduce livestock GHG through external co-creation. Utilize plastics and other resources.	
	Use DX to support business model innovation.		

Copyright © NH Foods Ltd. All Rights Reserved. (Unauthorized reproduction prohibited)

### New Growth through Co-creation and New Challenges (1)

Secure new options by using co-creation to enhance adaptability to various environmental changes.



Building co-creation relationships and sharing intellectual property globally and across multiple industries

### New Growth through Co-creation and New Challenges (2)

Unleash new potentials for protein

Achieve further growth by developing human resources who see changes as opportunities and will boldly take up new challenges.

Fostering an organizational culture focused on new challenges



# Transform business models and grow a company continuously by pursuing co-creation and taking up new challenges.



### Improve PBR by improving ROIC and ROE through optimal debt/equity

### Implement initiatives to improve profitability and control invested capital

Profitability improvement	<ul> <li>Achieve a steady recovery in performance for each fiscal year.</li> <li>Raise profit levels by implementing strategies in Medium-Term Management Plan 2026</li> </ul>
Control of invested capital	<ul> <li>Investment (assets) side</li> <li>Strategically allocate capital expenditure under the headquarter leadership, recycle existing assets, and reduce assets through co-creation with other parties.</li> <li>Reduce financial assets.</li> <li>Enhance monitoring with a focus on capital costs.</li> <li>Procurement side</li> <li>Maintain an optimal liability and capital structure (D/E ratio: 0.5-0.6).</li> <li>Procure funds for growth investment mainly through interest-bearing debt.</li> <li>Provide capital benefits by combining the maintenance of dividend growth with share buyback programs.</li> </ul>