

Dear Sirs and Madams:

Name of the Company: NH Foods Ltd.

Representative: Yoshihide Hata
President and Representative Director
(Code No. 2282, First Section of the
Tokyo Stock Exchange)

Person to contact: Masahito Kataoka
Executive Officer, General Manager
of Corporate Communication
Department, Communication Strategy
Division

Notice of Construction of a New Ballpark

Notice is hereby given, that NH Foods Ltd. (the “Company”), at the meeting of its Board of Directors held on October 31, 2018, resolved to construct the home ballpark of “Hokkaido Nippon-ham Fighters” in Kitahiroshima City, Hokkaido as described below, and the ballpark is planned to be owned and operated by a consolidated subsidiary of the Company (to be established in September 2019):

Description

1. Reason for and background of constructing the new ballpark

As notified in “Establishment of the Taskforce for the Construction Plan of a New Ballpark” publicized on December 19, 2016 and “Notice of Decision of Proposed Location for Construction Plan of a New Ballpark and Establishment of Preparatory Company (Consolidated Subsidiary)” publicized on March 26, 2018, the Company proceeded on specific efforts toward the construction, including the selection of proposed locations, the basic design of the new ballpark and feasibility study of the business, in the taskforce with a cooperation system established in the Company group.

Providing immersive atmosphere realized by the best baseball playfield and state-of-art equipment of the ballpark as well as the venue where people can experience entertainment in which sports and foods fused together, will enable the enhancement of satisfaction level of fans and customers, revitalization of the local community and further promotion of our CSR activities featuring on food and sports, which are the Company group’s unique efforts. Also, with respect to the business aspects, in addition to expansion of our opportunities to acquire revenues from the professional baseball business, we would expect that the construction may lead to the creation of new business of the Company group. For the reasons above, we believe the construction of the new ballpark would contribute to the enhancement of the corporate value in a medium to long term.

The Company group has “Joy of Eating” as its corporate theme and we set “we aspire to share the pleasures of good eating and the joys of health with people around the world” as our goal in our group brand. Further, we list “supporting mental and physical well-being through food and sport” as one of our “Five CSR Material Issues”. We believe that various efforts which will be expanded in the future based on the new ballpark would contribute to realization of these corporate philosophies, the enhancement of our group brand value and the promotion of the strategic CSR.

2. Summary of the new ballpark

(1) Name of the ballpark	Hokkaido Ballpark (tentative)
(2) Specification	Natural grass ground and retractable roof
(3) Location	Kyoei, Kitahiroshima-City, Hokkaido (Kitahiroshima General Athletic Park)

(4) Budget amount (estimate)	Approximately 60 billion yen
(5) Schedule (scheduled plan)	<p>October 2018 : The decision on construction of the new ballpark and basic plan (present)</p> <p>September 2019: Establishment of a new company</p> <p>May 2020 : Commencement of the construction</p> <p>January 2023 : Completion of the construction and delivery</p> <p>March 2023 : Commencement of the operation</p>

3. Future outlook

The impact of the decision of the construction of the new ballpark on the consolidated business results for the fiscal year ending March 31, 2019 is expected to be insignificant.

- END -