

NH Foods Ltd.

Message from the New President

February 2, 2026

Fumio Maeda
Vice President and Representative Director
NH Foods Ltd.

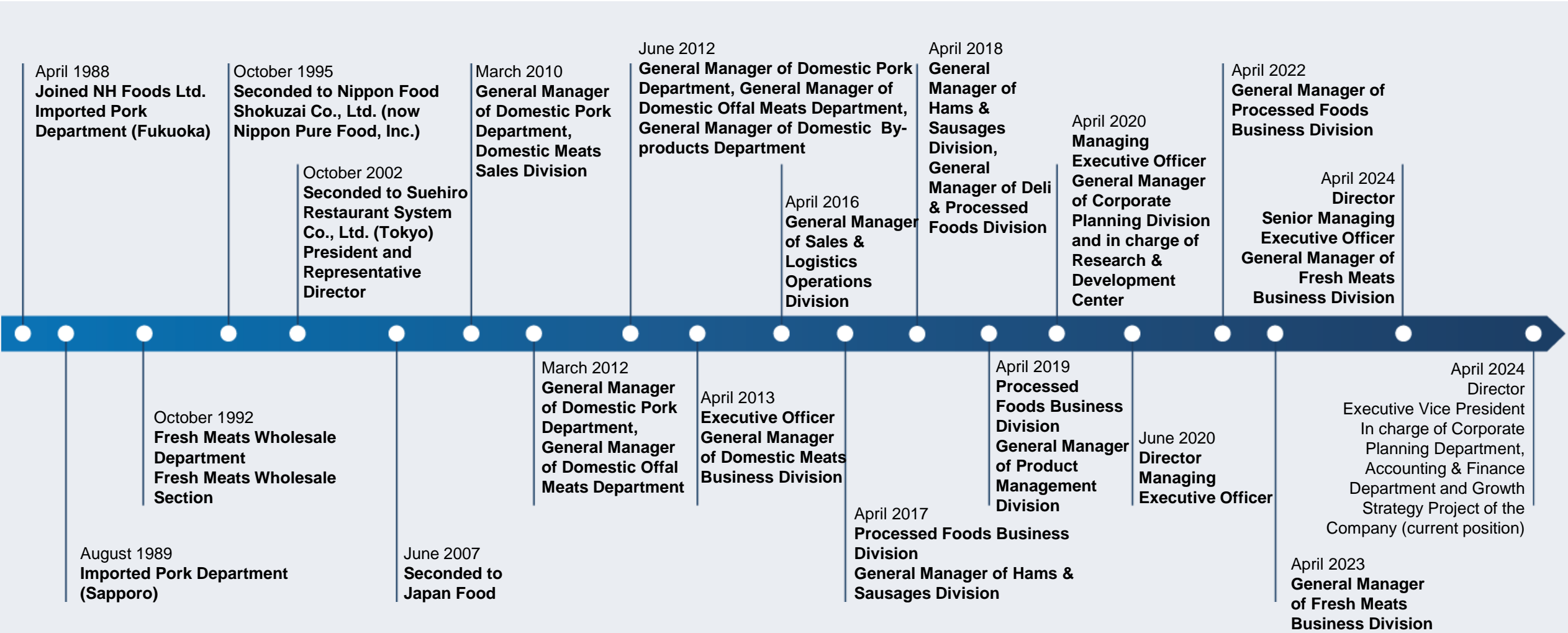


たんぱく質を、もっと自由に。

Nipponham Group Vision 2030

Inaugural Remarks and Self-Introduction

- I have experienced a wide range of business fields, continuing to take on challenges with a focus on hands-on and field work spanning the processed foods, fresh meats and food service businesses.
- I will thoroughly uphold the "three actuals" (actual site, actual thing, actual situation) as a guiding principle while maintaining an attitude of embracing change and taking on challenges



The NH Foods Group
supplies 6%* of the
protein consumed in
Japan

To support Japan's food
infrastructure, the NH
Foods Group will pursue
proactive management
that looks beyond Vision
2030

Become a company where employees can take on challenge and grow while pursuing their dreams

- People are the source of sustainable growth
- We will strive to develop an organizational culture that allow each employee to hold on to dreams while passionately enjoying opportunities for challenges and growth
- Grounded in the "Three Actuals," a culture of transformation will take root from the frontlines

My mission is to redefine the certainty
of growth with disciplined capital
allocation, aiming for a future that is
not merely an extension of present
policies

Redefining protein
A new era for protein

Rapid advancement
in the entertainment
business

Overseas: growth

Growth strategies

Structural reform

FY2026

FY2030

**The NH Foods Group is a unique, one-of-a-kind organization
We will defend what needs defending, and go on the offense when the opportunity arises.
In the belief that "passion is the driving force behind new challenges and evolution,"
I will work with you to pioneer a new future.**



**I wholeheartedly accept the challenge of creating a new future
for the NH Foods Group**