



# NH Foods Ltd.

# Message from the New President

February 2, 2026

Fumio Maeda  
Vice President and Representative Director  
NH Foods Ltd.

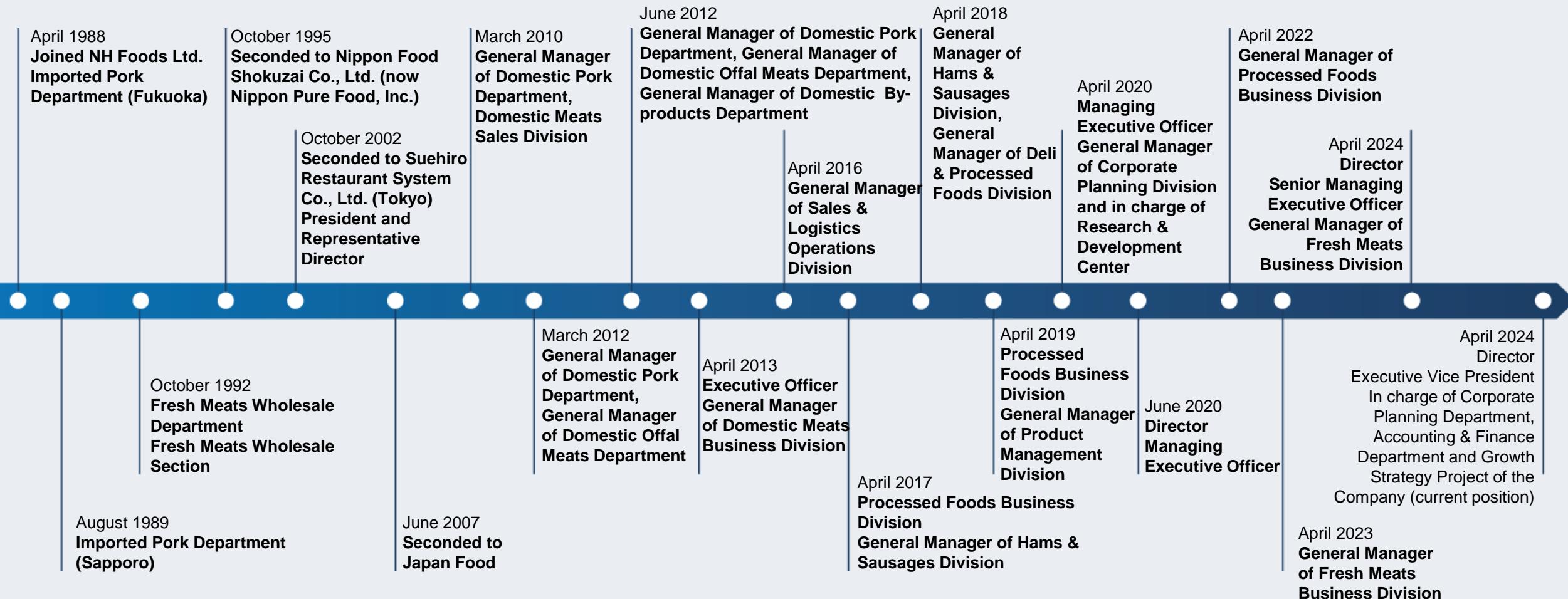


たんぱく質を、もっと自由に。

Nipponham Group Vision 2030

# Inaugural Remarks and Self-Introduction

- I have experienced a wide range of business fields, continuing to take on challenges with a focus on hands-on and field work spanning the processed foods, fresh meats and food service businesses.
- I will thoroughly uphold the "three actuals" (actual site, actual thing, actual situation) as a guiding principle while maintaining an attitude of embracing change and taking on challenges



The NH Foods Group supplies 6%\* of the protein consumed in Japan To support Japan's food infrastructure, the NH Foods Group will pursue proactive management that looks beyond Vision 2030

## Become a company where employees can take on challenge and grow while pursuing their dreams

- People are the source of sustainable growth
- We will strive to develop an organizational culture that allow each employee to hold on to dreams while passionately enjoying opportunities for challenges and growth
- Grounded in the "Three Actuals," a culture of transformation will take root from the frontlines



**My mission is to redefine the certainty of growth with disciplined capital allocation, aiming for a future that is not merely an extension of present policies**

**Redefining protein**  
**A new era for protein**

**Rapid advancement**  
**in the entertainment business**

**Overseas: growth**

**Growth strategies**

**Structural reform**

**FY2026**

**FY2030**

**The NH Foods Group is a unique, one-of-a-kind organization  
We will defend what needs defending, and go on the offense when the opportunity arises.  
In the belief that "passion is the driving force behind ~~new~~ challenges and evolution,"  
I will work with you to pioneer a new future.**



**I wholeheartedly accept the challenge of creating a new future  
for the NH Foods Group**